



BOARD OF REGENTS POLICY: *Alcoholic Beverages*

SECTION I. SCOPE

This policy governs the use, possession, distribution, consumption, promotion, marketing, licensing, and sale of alcoholic beverages at or by the University of Minnesota (University).

SECTION II. DEFINITIONS.

Subd. 1. Alcoholic Beverages.

Alcoholic beverages shall have the meaning provided by state law.

Subd. 2. Employee.

Employee shall mean an individual employed by the University, including a student employee, when acting within the course and scope of employment.

Subd. 3. Student.

Student shall mean an individual taking at least one University course or class, credit or noncredit, or participating in any academic program administered by the University.

Subd. 4. University Housing.

University housing shall mean all places of residence owned or leased by the University in which students reside.

Subd. 5. University Property.

University property shall mean all real property, buildings, and facilities under the primary control of the University through ownership, lease, or other means.

Subd. 6. Visitor.

Visitor shall mean any person who is on University property, except an employee or student.

SECTION III. GUIDING PRINCIPLES.

The following principles shall guide the application of standards and expectations for the use, possession, distribution, consumption, promotion, marketing, and sale of alcoholic beverages at the University.

Subd. 1. Compliance.

The University shall comply with all applicable local, state, and federal laws related to the use, possession, distribution, consumption, and sale of alcoholic beverages on campus. The University expects compliance from employees, students, and campus visitors.

Subd. 2. Education and Counseling.

The University is committed to offering and promoting counseling, education, and prevention programs and activities related to: (a) personal responsibility and moderation in alcohol consumption; (b) the association between excessive alcohol consumption and high risk behaviors; (c) the benefits of abstinence; and (d) the prevention, diagnosis, and treatment of alcohol misuse and abuse.

Subd. 3. Health and Safety.

The University is committed to promoting a healthy and safe living and learning environment for its employees, students, and visitors.

SECTION IV. REGULATION OF ALCOHOLIC BEVERAGES.**Subd. 1. Unauthorized Use.**

The unlawful or unauthorized use, possession, distribution, consumption, promotion, marketing, or sale of alcoholic beverages is prohibited on University property or as part of any University activity.

Subd. 2. Authorized Use.

The responsible and lawful use, possession, distribution, or consumption of alcoholic beverages for social and celebratory purposes on University property is permitted only when authorized by the president or delegate in accordance with this policy and administrative policy and procedures.

Subd. 3. University Housing.

Administrative policies approved by the president or delegate shall govern the use, possession, and consumption of alcoholic beverages in University housing. The policies shall clearly specify appropriate areas, times, and circumstances and fully recognize and protect the rights and needs of all residents.

Subd. 4. Sale.

The sale of alcoholic beverages on University property is prohibited, except when authorized by license or state law and approved by the Board of Regents (Board).

Subd. 5. Production for Sale.

The production of alcoholic beverages on University property for sale or by the University for sale is prohibited, except when authorized by license or state law and approved by the Board.

Subd. 6. Promotions and Marketing.

The University may accept promotion, marketing, advertising, or sponsorship of alcoholic beverages at its venues and in its publications. University trademarks, trade names, service marks, logos, slogans, and other official identifiers or symbols may be used in conjunction with licensing, advertising, promotion, marketing, distribution, or sale of alcoholic beverages. The use of University mascots is prohibited.

Promotion, marketing, or advertising of alcoholic beverages displayed in or on University property primarily used for academic or research purposes or in University housing shall be approved by the president and reported to the Board before implementation.

A portion of the annual revenue generated from the promotion, marketing, advertising, or sponsorship of alcoholic beverages shall be allocated to University education and counseling programs established under

Section III, Subd. 2 of this policy. The president shall include the allocation as a component of the annual operating budget.

SECTION V. ENFORCEMENT.

Violation of this policy may result in the following University sanctions, in addition to any other sanctions imposed by law:

Subd. 1. Employees.

Violation of this policy by an employee constitutes misconduct subject to University discipline that may include termination.

Subd. 2. Students.

Violation of this policy by a student is a violation of, and shall be adjudicated in accordance with, Board of Regents Policy: *Student Conduct Code*.

Subd. 3. Visitors.

Violation of this policy by a visitor shall result in a request to leave the University property, function, or event, and may result in a directive prohibiting access to University property.

SECTION VI. IMPLEMENTATION.

The president or delegate shall administer this policy and maintain the appropriate policies, procedures, and guidelines to implement this policy.

REVISION HISTORY

Adopted: February 8, 1974

Amended: September 8, 2006; February 7, 2013; February 12, 2021

Last Comprehensive Review: 2021

Supersedes: Policy dated April 8, 1969.