



Board of Regents Work Session

May 2017

May 11, 2017

8:30 - 10:00 a.m.

West Committee Room, McNamara Alumni Center

BOR - MAY 2017 - Work Session

1. Diversity in Undergraduate Enrollment at the Twin Cities Campus:
Aligning the University's Outcomes with its Aspirations

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BOARD OF REGENTS DOCKET ITEM SUMMARY

Board of Regents Work Session

May 11, 2017

AGENDA ITEM: Diversity in Undergraduate Enrollment at the Twin Cities Campus: Aligning the University's Outcomes with its Aspirations

Review Review + Action Action Discussion

This is a report required by Board policy.

PRESENTERS: Karen Hanson, Executive Vice President and Provost
Katrice A. Albert, Vice President for Equity and Diversity
Muhammad Khalifa, Associate Professor, CEHD
Julie Sweitzer, Executive Director, College Readiness Consortium

PURPOSE & KEY POINTS

The purpose of this work session is to discuss diversity within undergraduate enrollment on the Twin Cities campus, focusing on the development of pipelines for students of color from the Minneapolis and St. Paul communities. Presenters will facilitate a discussion on ways to enhance existing efforts and develop new initiatives that align the University's outcomes with its aspirations.

Key points will include:

- The role of a land-grant university in the 21st century.
- The connection between the University's urban location and its land-grant mission.
- The distinctive opportunities provided by the University's location.

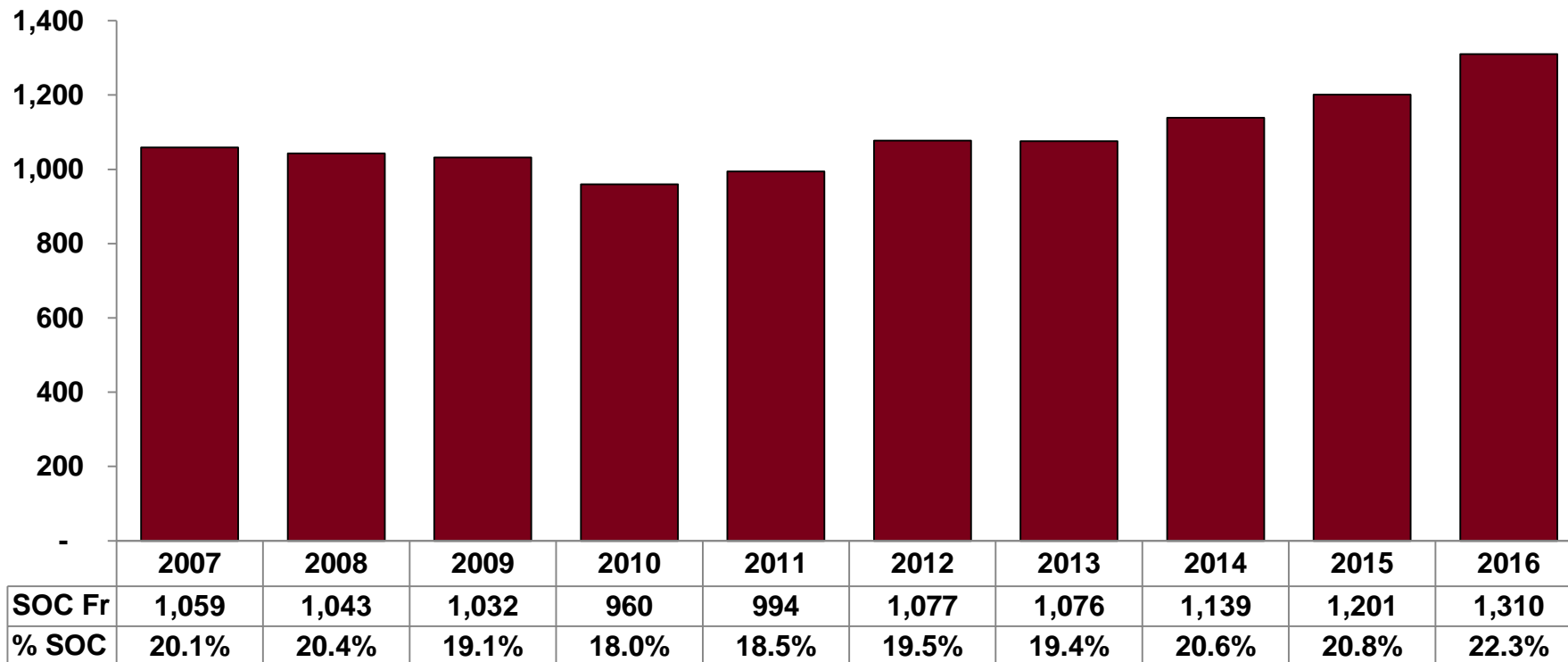
BACKGROUND INFORMATION

The Board previously discussed related topics at the following recent meetings:

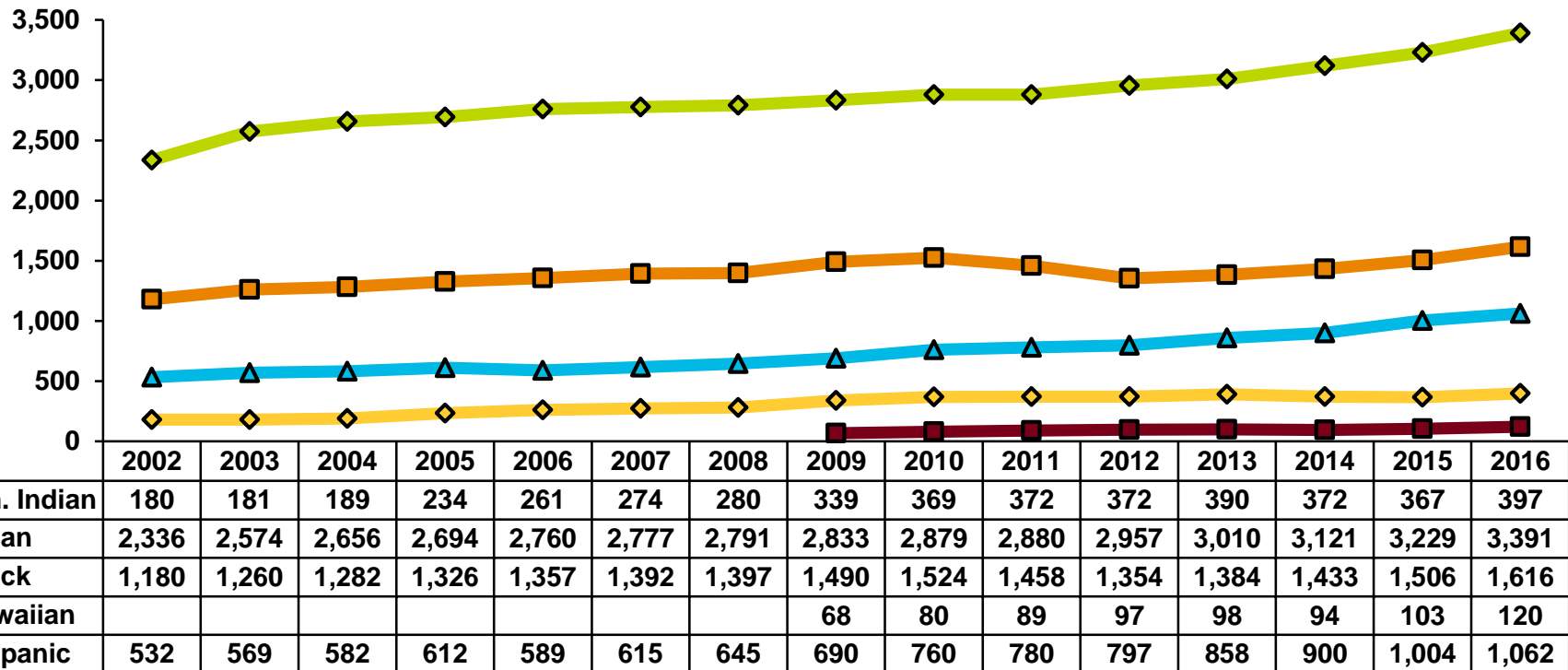
- March 2016: *Resolution on Enrollment Principles and Tuition/Aid Philosophy*, Board of Regents
- February 2016: *K-12 Achievement Gap*, Academic & Student Affairs
- December 2015: *Aligning Tuition/Aid Philosophy with Enrollment Strategy*, Board of Regents Work Session
- October 2015: *Principles and Objectives to Govern Enrollment Management Through 2025*, Board of Regents Work Session
- October 2015: *University Enrollment Management*, Academic & Student Affairs

The Academic & Student Affairs Committee also receives an undergraduate education update annually.

Twin Cities Campus Fall Semester New Freshman (NHS) Student of Color Enrollment



Twin Cities Student of Color and American Indian Undergraduate Headcount Enrollment



2016-17 Multicultural Student Enrollment Efforts

Recruitment Examples

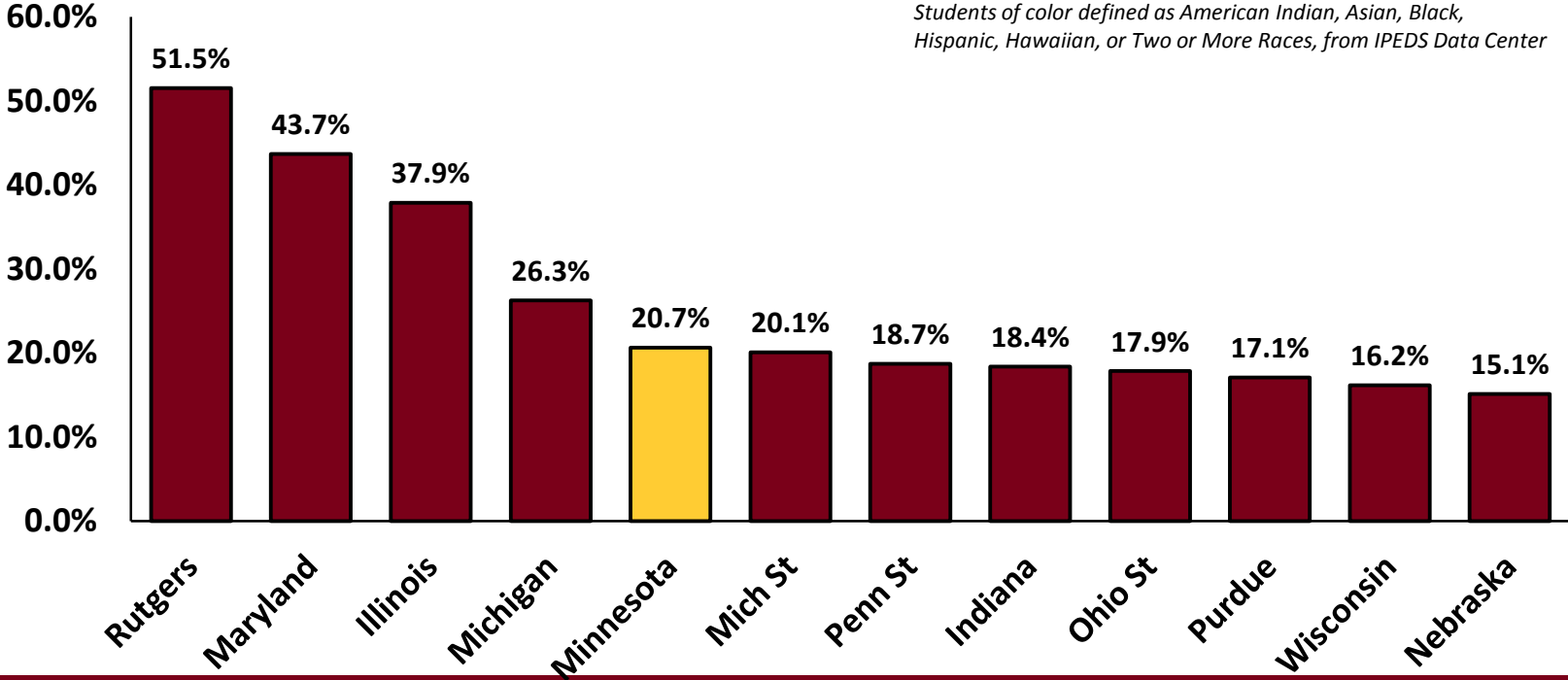
- VIP Weekend (OUE/OED partnership)
- Experience Minnesota
- Multicultural Connections (OUE/OED partnership)
- Golden Gopher Visit Days
- American Indian Visit Day
- Joining a Legacy – Huntley House Showcase
- Golden Evening, culturally specific, on-campus recruitment receptions
- 45+ Minneapolis/St. Paul and AI Targeted High School Visits and Events

Outreach Examples

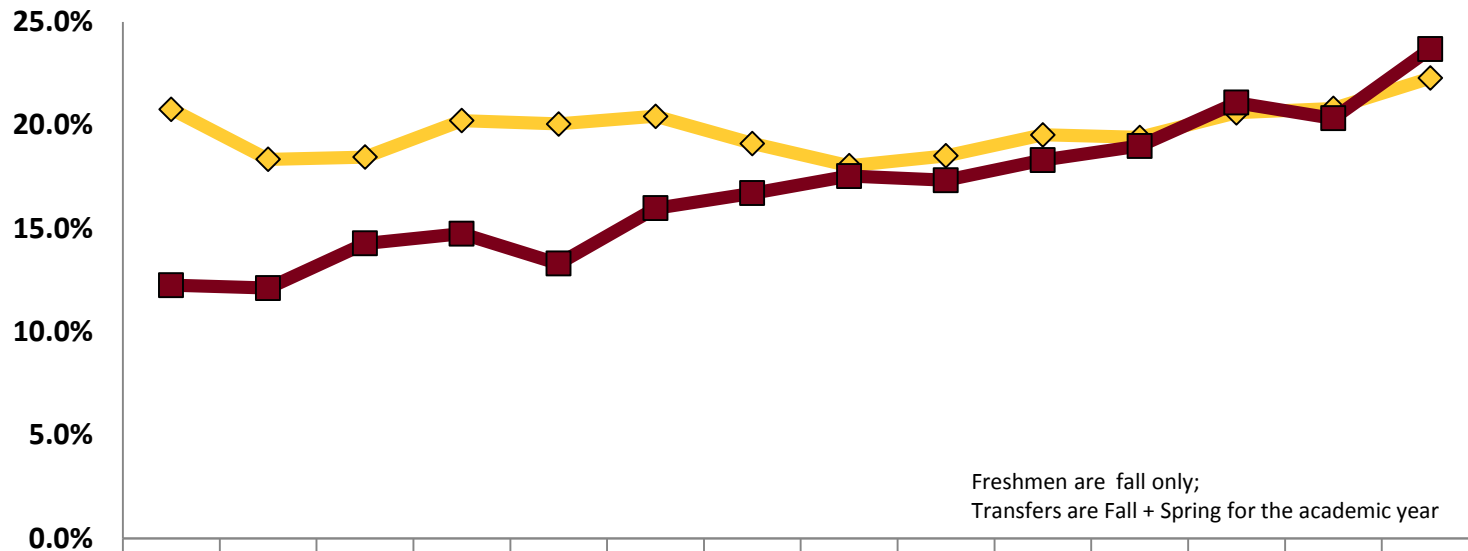
- Connecting Parents to Educational Opportunities (CPEO events)
- On-campus College Possible Events
- Special Programs Outreach: Medal of Honor, My Brother's Keeper, Tazel Institute, Hispanic National Scholarship, APISFA Jumpstart, Expanded Group Visit Program



Fall Semester 2014 New Freshmen Percentage Students of Color: Twin Cities Campus and Big 10 Public Institutions



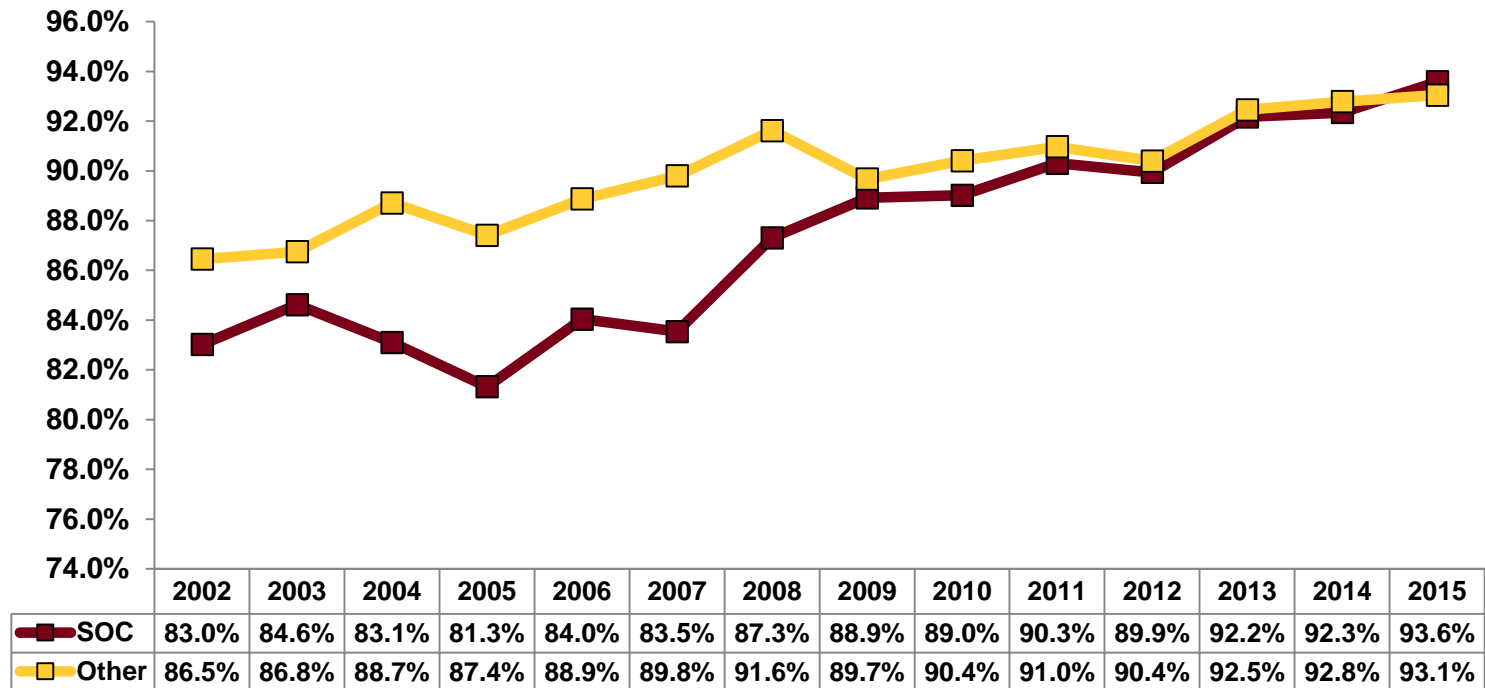
Twin Cities Campus Student of Color Percentage Among New Freshmen (NHS) and New External Transfers (NAS)



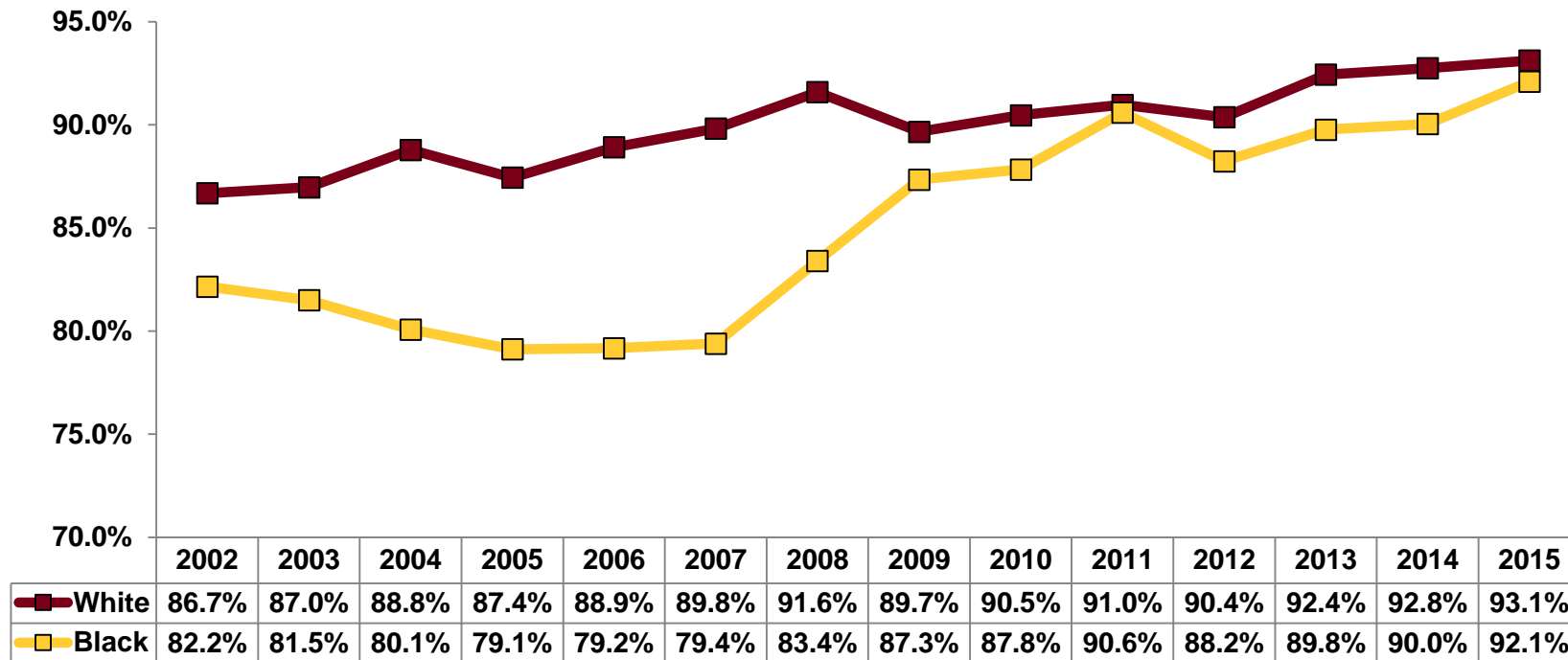
	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
◆ Freshmen	20.8%	18.3%	18.5%	20.2%	20.1%	20.4%	19.1%	18.0%	18.5%	19.5%	19.4%	20.6%	20.8%	22.3%
■ Transfers	12.3%	12.1%	14.3%	14.7%	13.3%	16.0%	16.7%	17.5%	17.3%	18.3%	19.0%	21.1%	20.3%	23.7%



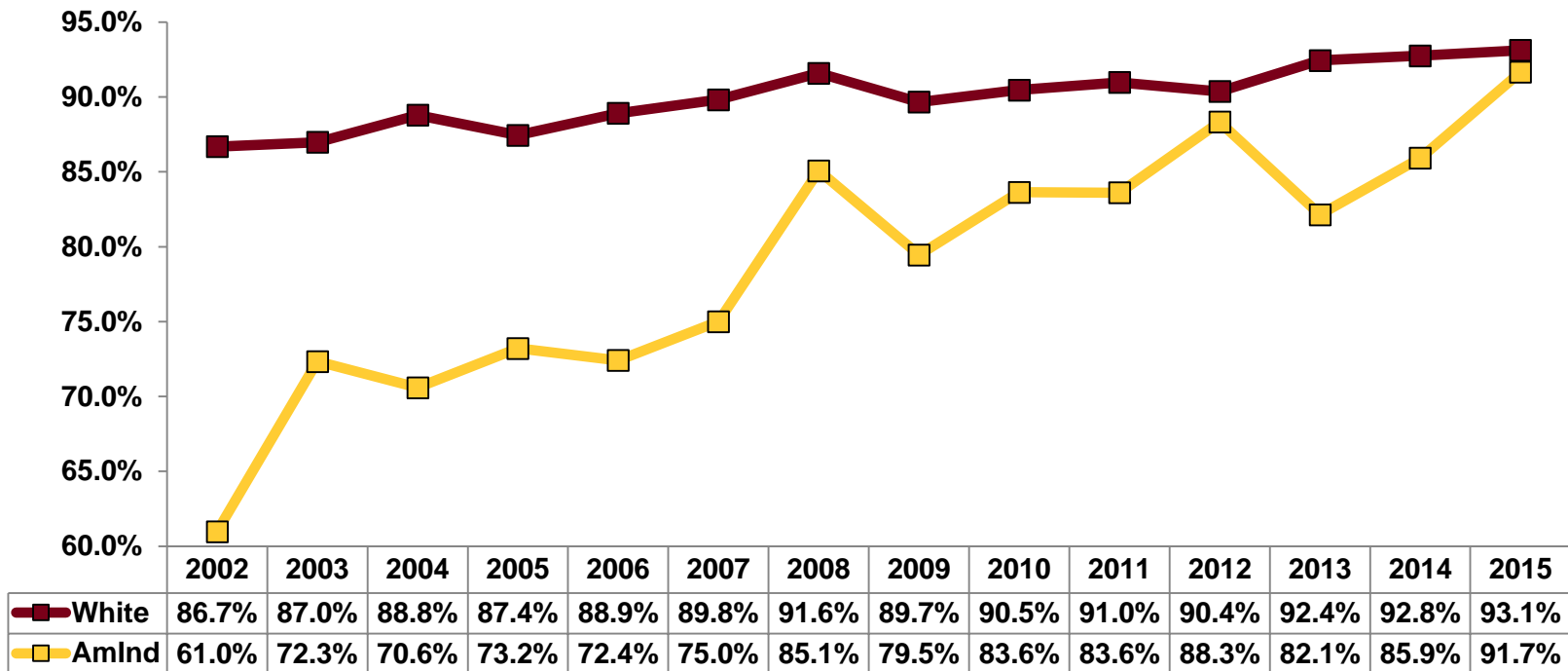
Twin Cities Campus Fall Semester New Freshman (NHS) First-Year Retention of Students of Color and All Other Domestic Students



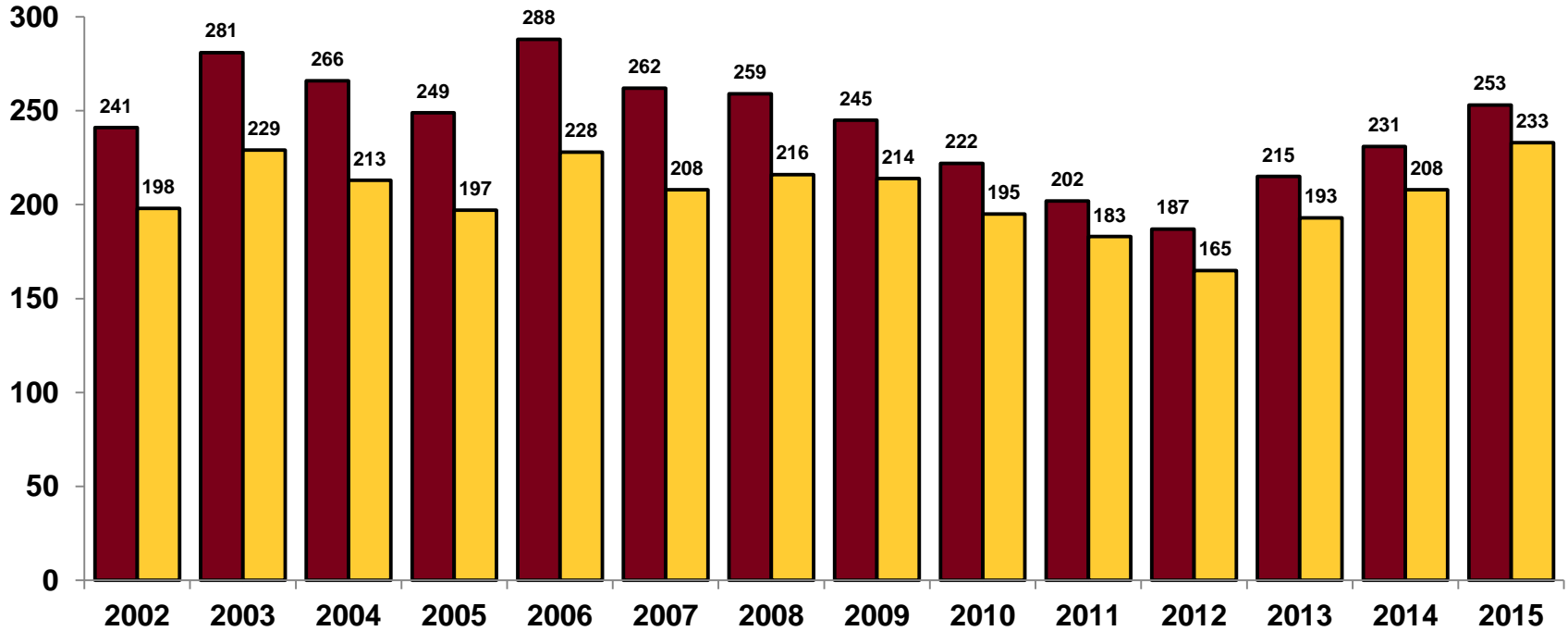
Twin Cities Campus Fall Semester Black/African-American and White New Freshman (NHS) First-Year Retention



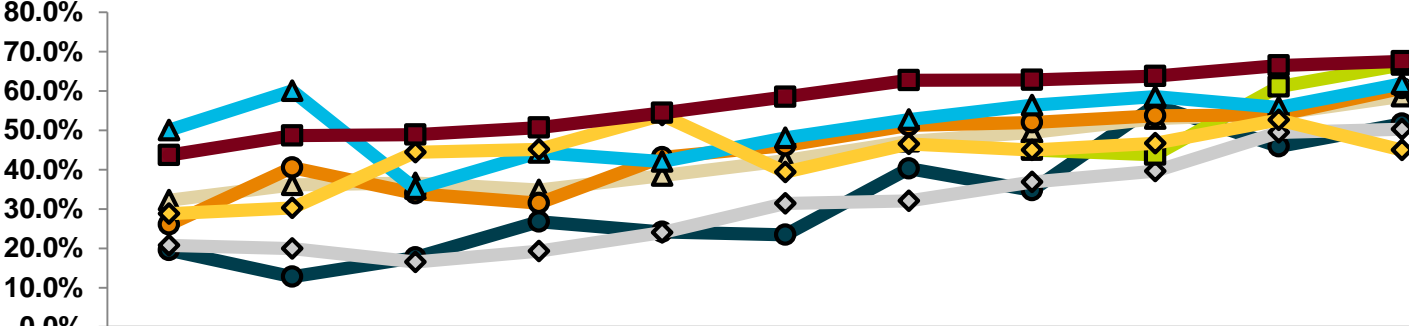
Twin Cities Campus Fall Semester American Indian and White New Freshman (NHS) First-Year Retention



Twin Cities Fall Semester Black/African-American New Freshman (NHS) Entering Cohort and First-Year Retention Headcount

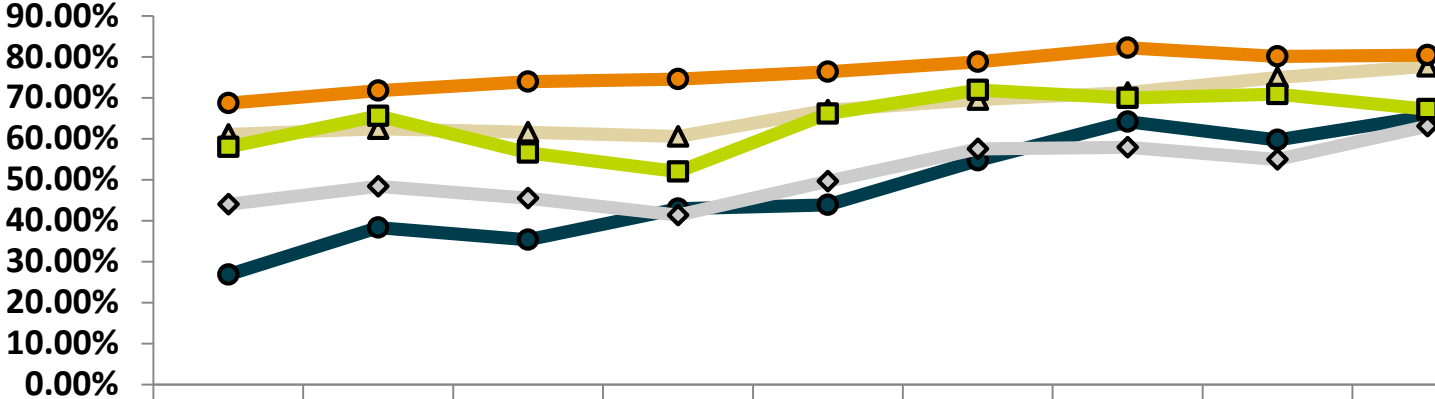


Twin Cities Campus New Freshman (NHS) Four-Year Graduation by Race/Ethnicity (Single Identification)



	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
● Am Indian	19.5%	12.8%	17.7%	26.8%	24.1%	23.4%	40.3%	34.7%	56.4%	45.9%	51.7%
▲ Asian	32.2%	36.2%	36.6%	34.8%	38.4%	42.3%	47.2%	49.5%	52.9%	54.2%	58.7%
◇ Black	20.8%	19.9%	16.5%	19.3%	24.0%	31.4%	32.1%	36.9%	39.6%	49.5%	50.3%
■ Hawaiian								45.0%	43.8%	61.1%	66.7%
○ Hispanic	26.1%	40.5%	34.0%	31.5%	43.1%	46.1%	51.2%	52.0%	53.7%	54.0%	60.7%
▲ Intl	50.0%	60.0%	35.1%	44.3%	42.0%	48.1%	52.7%	56.4%	58.6%	55.8%	61.8%
◇ Unknown	28.8%	30.3%	44.4%	45.2%	53.9%	39.3%	46.5%	45.0%	46.7%	52.6%	45.0%
■ White	43.7%	48.6%	48.9%	50.7%	54.4%	58.5%	62.7%	62.8%	63.8%	66.5%	67.5%

Twin Cities Campus Domestic New Freshman (NHS) Six-Year Graduation by Race/Ethnicity (Single Identification, Primary Categories)



	2002	2003	2004	2005	2006	2007	2008	2009	2010
● Am Indian	26.83%	38.30%	35.29%	42.86%	43.86%	54.69%	64.18%	59.72%	65.45%
▲ Asian	61.02%	62.40%	61.58%	60.52%	66.98%	69.57%	71.24%	74.91%	77.69%
◇ Black	43.98%	48.40%	45.49%	41.37%	49.65%	57.47%	57.92%	54.92%	63.06%
■ Hispanic	57.98%	65.52%	56.60%	51.97%	66.06%	71.88%	69.92%	70.87%	67.16%
○ White	68.65%	71.74%	73.88%	74.54%	76.32%	78.74%	82.22%	80.08%	80.37%

