Board of Regents

October 2018

October 12, 2018

15 min Following Adjournment of GOV - 12:00 p.m.

Boardroom, McNamara Alumni Center
1. Introductions
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2. Approval of Minutes - Action
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3. Report of the President
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5. Consent Report - Review/Action
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6. Vision and Planning for East Bank Development with University of Minnesota Foundation Real Estate Advisors
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7. Strategic Priorities: Systemwide Communications
   Docket Item Summary - Page 55
AGENDA ITEM: Introductions

☐ Review  ☐ Review + Action  ☐ Action  ☑ Discussion

☐ This is a report required by Board policy.

PRESENTERS: President Eric W. Kaler

PURPOSE & KEY POINTS

The purpose of this item is to introduce new members of the University's leadership community.

Michael Goh has been appointed Vice President for Equity and Diversity at the University of Minnesota. Goh has served as interim since October 2017.

Goh has been a part of the University for nearly 25 years. Through his experiences as a doctoral student, faculty member, Associate Vice Provost for Equity and Diversity and Interim Vice President for Equity and Diversity, he has gained a deep and broad knowledge of the University's opportunities and challenges. He has also prioritized strengthening connections between the University and communities throughout Minnesota.

In Goh’s roles as an inaugural U of M multicultural teaching and learning fellow and President’s distinguished faculty mentor, Goh promoted multicultural access, education and mentoring to help underrepresented students succeed in higher education. His numerous awards for research, teaching, service and leadership by local, state, national and international associations reflect his community-engaged, scholar-practitioner approach to solving grand challenges.

In addition to his administrative leadership positions, Goh is a professor in the Department of Organizational Leadership, Policy, and Development in the College of Education and Human Development. A distinguished scholar and teacher, his focus on multicultural counseling, intercultural competence and cultural intelligence brings an interdisciplinary lens to equity, diversity and inclusion work as well as the unique and vital skills for this key senior leadership position.
A meeting of the Mission Fulfillment Committee of the Board of Regents was held on Thursday, September 13, 2018 at 7:45 a.m. in the Boardroom, 600 McNamara Alumni Center.


Staff present: President Eric Kaler; Chancellors Michelle Behr, Lendley Black, Lori Carrell, and Mary Holz-Clause; Executive Vice President and Provost Karen Hanson; Senior Vice President Brian Burnett; Vice Presidents Kathryn Brown, Bernard Gulachek, Matt Kramer, and Allen Levine; Interim Vice President Michael Goh; General Counsel Douglas Peterson; Executive Director Brian Steeves; and Associate Vice President Michael Volna.

Student Representatives present: James Pathoulas and Mason Schlief.

The docket materials for this meeting are available here.

2018-19 COMMITTEE WORK PLAN

Regent Omari and Provost Hanson reviewed the 2018-19 Committee Work Plan, as detailed in the docket.

The docket materials for this item begin on page 3. The closed captioned video of this item is available here.

REPORT ON ACADEMIC PROGRAM CHANGES

Regent Omari invited Provost Hanson and Michael White, Associate Dean in the College of Food, Agricultural and Natural Resource Sciences to deliver the report on academic program changes, as detailed in the docket.

The docket materials for this item begin on page 6. The closed captioned video of this item is available here.

GRADUATE AND PROFESSIONAL EDUCATION, PART I: POSTBACCALAUREATE EDUCATION AT THE UNIVERSITY OF MINNESOTA

Regent Omari invited Provost Hanson and Scott Lanyon, Vice Provost and Dean of Graduate Education to discuss graduate and professional education, as detailed in the docket.
The docket materials for this item begin on page 36. The closed captioned video of this item is available here.

FACULTY AND THE OUTREACH MISSION

Regent Omari invited Provost Hanson; Renee Crichlow, Assistant Professor, School of Medicine, Twin Cities campus; Laura Palombi, Assistant Professor, College of Pharmacy, Duluth campus; Thomas Fisher, Professor, College of Design, Twin Cities campus; and Larissa Minicucci, Associate Professor, College of Veterinary Medicine, Twin Cities campus to discuss faculty and the outreach mission, as detailed in the docket.

The docket materials for this item begin on page 71. The closed captioned video of this item is available here.

CONSENT REPORT

A motion was made and seconded, and the committee voted unanimously to recommend approval of the following, as described in the Consent Report:

- **Request for Approval of New Academic Programs**
  - Academic Health Center (Twin Cities campus)—Create Doctor of Occupational Therapy degree
  - College of Continuing and Professional Studies (Twin Cities campus)—Create M.P.S. in Civic Engagement
  - Medical School (Twin Cities campus)—Create graduate minor in Neuroscience
  - School of Public Health (Twin Cities campus)—Create graduate minor in American Indian Public Health and Wellness
  - Swenson College of Science and Engineering (Duluth campus)—Create M.S. degree in Mathematical Sciences
  - Crookston campus—Create Bachelor of English Education: Communication Arts and Literature and English Education undergraduate minor

- **Request for Approval of Changed Academic Programs**
  - College of Education and Human Development (Twin Cities campus)—Create sub-plans in Developmental Science and Developmental Psychopathology and Clinical Science within the Ph.D. degree in Child Psychology
  - College of Science and Engineering (Twin Cities campus)—Create integrated undergraduate/graduate programs between the B.S. and M.S. degree in Computer Science and the B.Comp.E. degree and the M.S. degree in Computer Science
  - School of Public Health (Twin Cities campus)—Deliver the Clinical Research M.S. degree partially online

- **Request for Approval of Discontinued Academic Programs**
• College of Science and Engineering (Twin Cities campus)—Discontinue M.S. degree and graduate minor in Environmental Restoration Engineering and Science
• Swenson College of Science and Engineering (Duluth campus)—Discontinue M.S. degree in Applied and Computational Mathematics

• Request for Conferral of Tenure for Outside Hires
  • Mike Christenson, Professor with tenure, School of Architecture, College of Design
  • Peter Crawford, Professor with tenure, Medicine, Medical School
  • Petrus (Piet) de Groen, Professor with tenure, Medicine, Medical School
  • Benjamin Hayden, Associate professor with tenure, Neuroscience, Medical School
  • Kristen Jacklin, Professor with tenure, Family Medicine & Biobehavioral Health, Medical School
  • Prakash Kara, Associate professor with tenure, Neuroscience, Medical School
  • Michael Schutz, Professor with tenure, Animal Science, College of Food, Agricultural, and Natural Resource Sciences
  • Elizabeth Sumida Huaman, Associate professor with tenure, Organizational Leadership, Policy, and Development, College of Education and Human Development
  • Wayne Warry, Professor with tenure, Family Medicine & Biobehavioral Health, Medical School
  • Wendy Reed, Professor with tenure, Biology, Swenson College of Science and Engineering
  • Jeffrey Ratliff-Crain, Professor with tenure, Center for Learning Innovation, University of Minnesota Rochester

• Request for Conferral of Tenure for Internal Hire
  • Amy Hewitt, Professor with tenure, Organizational Leadership, Policy, and Development, College of Education and Human Development

• Request for Promotion in Rank
  • Marilyn "Susie" Nanney, Professor emerita with tenure, Family Medicine and Community Health, Medical School

The docket materials for this item begin on page 90. The closed captioned video of this item is available here.

INFORMATION ITEMS

Provost Hanson referred the committee to the information items in the docket.

The docket materials for this item begin on page 99. The closed captioned video of this item is available here.
The meeting adjourned at 10:43 a.m.

[Signature]

BRIAN R. STEEVES
Executive Director and
Corporate Secretary
A meeting of the Audit & Compliance Committee of the Board of Regents was held on Thursday, September 13, 2018 at 11:00 a.m. in the Boardroom, 600 McNamara Alumni Center.

Regents present: Linda Cohen, presiding; Michael Hsu, Peggy Lucas, David McMillan, and Abdul Omari.

Staff present: Chancellor Michelle Behr; Executive Vice President and Provost Karen Hanson; Senior Vice President Brian Burnett; Vice Presidents Kathryn Brown, Bernard Gulachek, and Allen Levine; Interim Vice President Michael Goh; Executive Director Brian Steeves; Associate Vice President Michael Volna.

Student Representatives present: Mckenzie Dice and Austin Kraft.

The docket materials for this meeting are available here.

2018-19 COMMITTEE WORK PLAN

Regent Cohen and Chief Auditor Klatt reviewed the 2018-19 Committee Work Plan, as detailed in the docket.

The docket materials for this item begin on page 3. The closed captioned video of this item is available here.

NATIONAL AUDIT TRENDS AND LANDSCAPE IN HIGHER EDUCATION

Regent Cohen invited Gail Klatt, Chief Auditor and Katie Knudtson and Cole Clark from Deloitte & Touche to discuss national audit trends and landscape in higher education, as detailed in the docket.

The docket materials for this item begin on page 8. The closed captioned video of this item is available here.

OVERVIEW OF AUDIT RESULTS: TRENDS AND OPPORTUNITIES

Regent Cohen invited Gail Klatt, Chief Auditor to provide an overview of audit results, trends, and opportunities, as detailed in the docket.

The docket materials for this item begin on page 29. The closed captioned video of this item is available here.
The meeting adjourned at 12:39 p.m.

BRIAN R. STEEVES
Executive Director and
Corporate Secretary
A meeting of the Litigation Review Committee of the Board of Regents was held on Thursday, September 13, 2018 at 11:00 a.m. in the Peterson Room, 600 McNamara Alumni Center.

Regents present: Richard Beeson, presiding; Thomas Anderson, Dean Johnson, Darrin Rosha, Randy Simonson, and Steven Sviggum.

Staff present: President Eric Kaler; Vice President Kathryn Brown, General Counsel Douglas Peterson; and Executive Director Brian Steeves.

Others present: Sarah Dirksen, Carrie Ryan Gallia, Timothy Pramas, Brian Slovut, and Jon Steadland, Shelley Carthen Watson.

The docket materials for this meeting are available here.

ANNUAL REPORT ON LEGAL MATTERS

Regent Beeson noted the 2018 Annual Report on Legal Matters, as detailed in the docket.

The docket materials for this item begin on page 3.

RESOLUTION TO CONDUCT NON-PUBLIC MEETING
OF THE LITIGATION REVIEW COMMITTEE

The meeting convened in public session at 11:00 a.m. A motion was made and seconded that the following resolution be adopted:

WHEREAS, based on advice of the General Counsel, the Board of Regents Litigation Review Committee has balanced the purposes served by the Open Meeting Law and by the attorney-client privilege, and determined that there is a need for absolute confidentiality to discuss litigation strategy in particular matters involving the University of Minnesota.

NOW, THEREFORE, BE IT RESOLVED, that in accordance with Minn. Stat. § 13D.01, Subd. 3 and 13D.05 Subd. 3(b), a non-public meeting of Litigation Review Committee be held on July 11, 2018 at 11:00 a.m. in the East Committee Room, 600 McNamara Alumni Center, for the purpose of discussing attorney-client privileged matters including the following:

I. Shannon Miller, Jen Banford and Annette Wiles v. The Board of Regents of the University of Minnesota
II. Potential litigation by former employee

III. John Does v. Regents of the University of Minnesota, Eric Kaler, and Tina Marisam

IV. Capacity Wireless v. University of Minnesota


VI. Potential litigation by employee

VII. CUHCC Arbitration / University of Minnesota v. State of Minnesota

VIII. Potential litigation by student

The committee voted unanimously to adopt the resolution and the public portion of the meeting ended at 11:02 a.m.

The meeting adjourned at 12:29 p.m.

BRIAN R. STEEVES
Executive Director and Corporate Secretary
A meeting of the Finance & Operations Committee of the Board of Regents was held on Thursday, September 13, 2018 at 1:30 p.m. in the Boardroom, 600 McNamara Alumni Center.

Regents present: Thomas Anderson, presiding; Richard Beeson, Linda Cohen, Michael Hsu, Dean Johnson, Peggy Lucas, David McMillan, Abdul Omari, Darrin Rosha, Randy Simonson, and Steve Sviggum.

Staff present: President Eric Kaler; Chancellors Michelle Behr, Lendley Black, Lori Carrell, and Mary Holz-Clause; Executive Vice President and Provost Karen Hanson; Senior Vice President Brian Burnett; Vice Presidents Michael Berthelsen, Kathryn Brown, Bernard Gulachek, Matt Kramer, Allen Levine, and Jakub Tolar; Interim Vice President Michael Goh; General Counsel Douglas Peterson; Executive Director Brian Steeves; Associate Vice Presidents Stuart Mason, Bill Paulus, Julie Tenneson, and Michael Volna.

Student Representatives present: Jael Kerandi and Allie Ulland.

The docket materials for this meeting are available here.

2018-19 COMMITTEE WORK PLAN

Regent Anderson and Senior Vice President Burnett reviewed the 2018-19 Committee Work Plan, as detailed in the docket.

The docket materials for this item begin on page 4. The closed captioned video of this item is available here.

PRESIDENT'S RECOMMENDED FY 2020-2021 BIENNIAL BUDGET REQUEST

Regent Anderson invited President Kaler, Senior Vice President Burnett, Associate Vice President Tenneson, and Vice President Kramer, to review the President’s recommended FY 2020-2021 biennial budget request, as detailed in the docket.

The docket materials for this item begin on page 10. The closed captioned video of this item is available here.
SAINT PAUL STRATEGIC FACILITIES PLAN

Regent Anderson invited Vice President Berthelsen and Brian Buhr, Dean of the College of Food, Agricultural and Natural Resource Sciences, Twin Cities campus, to provide an overview of the Saint Paul Strategic Facilities Plan, as detailed in the docket.

The docket materials for this item begin on page 72. The closed captioned video of this item is available here.

Anderson recessed the meeting at 3:05 p.m.

PRESIDENT'S RECOMMENDED SIX-YEAR CAPITAL PLAN AND 2019 STATE CAPITAL REQUEST

Regent Anderson reconvened the meeting at 3:16 p.m. and invited President Kaler, Senior Vice President Burnett, Vice President Berthelsen, and Vice President Tolar, to review the President’s recommended six-year capital plan and 2019 state capital request, as detailed in the docket.

The docket materials for this item begin on page 26. The closed captioned video of this item is available here.

REAL ESTATE TRANSACTION: BECKER SAND PLAIN LEASE

Regent Anderson invited Assistant Vice President Leslie Krueger to present for action the relocation of the Becker Sand Plain Research Farm and approval of a new 30-year lease, as detailed in the docket.

The docket materials for this item begin on page 99. The closed captioned video of this item is available here.

A motion was made and seconded, and the committee voted unanimously to recommend approval of the relocation of the Becker Sand Plain Research Farm and a new 30-year lease.

CAPITAL BUDGET AMENDMENT: MASS SPECTROMETER ROOM EXPANSION, CANCER AND CARDIOVASCULAR RESEARCH BUILDING (TWIN CITIES CAMPUS)

Regent Anderson invited Assistant Vice President Bruce Gritters and Vice President Tolar to present for review an amendment to the FY 2019 Annual Capital Improvement Budget for the Mass Spectrometer Room Expansion in the Cancer and Cardiovascular Research Building, Twin Cities campus, as detailed in the docket.

The docket materials for this item begin on page 103. The closed captioned video of this item is available here.

Anderson proposed moving the item from review to review and action. There was no objection.
A motion was made and seconded, and the committee voted unanimously to recommend approval of the amendment to the FY 2019 Annual Capital Improvement Budget for the Mass Spectrometer Room Expansion in the Cancer and Cardiovascular Research Building.

**CAPITAL BUDGET AMENDMENT: ICE RINK REFRIGERANT AND HVAC REPLACEMENT, SPORTS AND HEALTH CENTER (DULUTH CAMPUS)**

Regent Anderson invited Assistant Vice President Bruce Gritters to present for review an amendment to the FY 2019 Annual Capital Improvement Budget for the Ice Rink Refrigerant and HVAC Replacement, Sports and Health Center, Duluth campus, as detailed in the docket.

The docket materials for this item begin on page 112. The closed captioned video of this item is available here.

**CONSENT REPORT**

Senior Vice President Burnett presented the revised Consent Report, as detailed in the docket.

The revised docket materials for this item begin on page 120. The closed captioned video of this item is available here.

**General Contingency:**

- There were no items requiring approval this period.

**Purchase of Goods and Services $1,000,000 and Over:**

- To Illumina, Inc. for $16,000,000 for manufacturer reagents and instrumentation service agreements as needed for the Genomics Department core facility, the University of Minnesota Genomics Center for the period of September 14, 2018 through September 13, 2021. The reagents from Illumina will be purchased with departmental funds. As an ISO, the University of Minnesota Genomics Center will order reagents as needed for expression, genotyping, and next-generation sequencing projects provided to University researchers. See enclosed documentation for basis of supplier selection.

- To Siemens Medical Solutions USA, Inc. for $1,195,000 for the 10.5T MRI Scanner Hardware and Software, for the Center for Magnetic Resonance Research (CMRR), Department of Radiology. The total purchase price amount of $1,195,000 will be paid for from the Office of the Vice President for Research Grant ($497,500) and CMRR ($697,500) and has been included in long-term financial projections for CMRR and the Department of Radiology. See enclosed documentation for basis of supplier selection.

- To Siemens Medical Solutions USA, Inc. for $1,102,140 for the renewal of the existing service contract on the Magnetom 7T MRI Scanner, for the CMRR, Department of Radiology. The current financial model that supports the profitable operation of the Magnetom 7T MRI Scanner includes the existing service contract of $220,428. The long-term five-year financial projections for this equipment with the costs of this new service contract will fully support this renewal and all ongoing operations. See enclosed documentation for basis of supplier selection.
Schematic Designs:

- Moos Tower 2nd Floor Cancer Center Lab Expansion (Twin Cities campus)
- Mass Spectrometer Room Expansion, Cancer and Cardiovascular Research Building (Twin Cities Campus)

University Village Acquisition Entity

Employment Agreement

- Dr. Michael Goh as Vice President for Equity and Diversity

Regent Hsu requested that the University Village Acquisition Entity and the employment agreement for Dr. Michael Goh be separated from the Consent Report.

A motion was made and seconded, and the committee voted unanimously to recommend approval of the Consent Report, excluding the University Village Acquisition Entity and the employment agreement for Dr. Michael Goh.

A motion was made and seconded, and the committee voted eight to three to recommend approval of the University Village Acquisition Entity. Regents Hsu, Rosha, and Simonson voted no.

A motion was made and seconded, and the committee voted unanimously to recommend approval of the employment agreement for Dr. Michael Goh.

INFORMATION ITEMS

Senior Vice President Burnett referred the committee to the information items in the docket:

- Annual Asset Management Report
- Debt Management Advisory Committee Update
- Investment Advisory Committee Update
- Quarterly Purchasing Report
- 2642 University Avenue Update
- Law School Metrics and Targets

The docket materials for this item begin on page 112. The closed captioned video of this item is available here.

The meeting adjourned at 4:57 p.m.

BRIAN R. STEEVES
Executive Director and Corporate Secretary
A meeting of the Governance & Policy Committee of the Board of Regents was held on Friday, September 14, 2018 at 7:45 a.m. in the Boardroom, 600 McNamara Alumni Center.


Staff present: President Eric Kaler; Chancellors Michelle Behr, Lendley Black, Lori Carrell, and Mary Holz-Clause; Senior Vice President Brian Burnett; Vice Presidents Matt Kramer and Allen Levine; Interim Vice President Michael Goh; General Counsel Douglas Peterson; Executive Director Brian Steeves; Associate Vice President Michael Volna.

The docket materials for this meeting are available here.

2018-19 COMMITTEE WORK PLAN

Regent Rosha and Executive Director Steeves reviewed the 2018-19 Committee Work Plan, as detailed in the docket.

The docket materials for this item begin on page 3. The closed captioned video of this item is available here.

POTENTIAL AMENDMENTS TO THE BYLAWS OF THE BOARD OF REGENTS

Regent Rosha invited Jason Langworthy, Board Associate, Policy & Committees to review potential amendments to the Bylaws of the Board of Regents, as detailed in the docket.

The docket materials for this item begin on page 6. The closed captioned video of this item is available here.

ROLE AND FUNCTION OF BOARD MINUTES

Regent Rosha invited Maggie Flaten, Board Associate, Communications & Committees and Jason Langworthy, Board Associate, Policy & Committees to discuss the role and function of Board minutes, as detailed in the docket.

The docket materials for this item begin on page 14. The closed captioned video of this item is available here.
BOARD INPUT INTO THE REGENT SELECTION PROCESS

Regent Rosha invited Executive Director Steeves and Jason Langworthy, Board Associate, Policy & Committees to discuss Board input into the Regent selection process, as detailed in the docket.

The docket materials for this item begin on page 58. The closed captioned video of this item is available here.

The meeting adjourned at 9:14 a.m.

BRIAN R. STEEVES
Executive Director and
Corporate Secretary
A meeting of the Board of Regents of the University of Minnesota was held on Friday, September 14, 2018 at 9:34 a.m. in the Boardroom, 600 Mc Namara Alumni Center.

Regents present: David McMillan, presiding; Thomas Anderson, Richard Beeson, Linda Cohen, Michael Hsu, Dean Johnson, Peggy Lucas, Abdul Omari, Kendall Powell, Darrin Rosha, Randy Simonson, and Steve Sviggum.

Staff present: President Eric Kaler; Chancellors Michelle Behr, Lendley Black, and Lori Carrell; Executive Vice President and Provost Karen Hanson; Senior Vice President Brian Burnett; Vice Presidents Michael Berthelsen, Kathryn Brown, Bernard Gulachek, Matt Kramer, Allen Levine, and Jakub Tolar; General Counsel Douglas Peterson; Executive Director Brian Steeves; Chief Auditor Gail Klatt; and Associate Vice President Michael Volna.

The docket materials for this meeting are available here.

RECOGNITIONS

REGENTS PROFESSORS

Recognition was given to the following newly appointed Regents Professors.

- Professor Gunda Georg, Medicinal Chemistry, College of Pharmacy, Twin Cities
- Professor Marc Jenkins, Microbiology and Immunology, Medical School, Twin Cities
- Professor Erika Lee, College of Liberal Arts, Twin Cities

NCAA CHAMPIONS

Recognition was given to the following student-athletes for winning an NCAA championship during the 2017-18 academic year:

- Kaitlyn Long, Track and Field, Twin Cities – 2018 NCAA Champion in the Weight Throw (Indoor)
- Obsa Ali, Track & Field, Twin Cities – 2018 NCAA Champion in the 3,000 Meter Steeplechase (Outdoor)

The docket materials for this item begin on page 4. The closed captioned video of this item is available here.
INTRODUCTIONS

**Vice Chancellor, University of Minnesota Rochester**

President Kaler introduced Jeffrey Ratliff-Crain, Vice Chancellor for Academic Affairs and Innovation, University of Minnesota Rochester.

**Vice Chancellor, University of Minnesota Crookston**

President Kaler introduced John Hoffman, Vice Chancellor for Academic and Student Affairs, University of Minnesota Crookston.

The docket materials for this item begin on page 7. The closed captioned video of this item is available here.

APPROVAL OF MINUTES

The Board voted unanimously to approve the following minutes as presented in the docket materials:

- Litigation Review Committee – July 11, 2018
- Board of Regents – July 11, 2018
- Board of Regents Special Meeting – August 9, 2018

The docket materials for this item begin on page 9. The closed captioned video of this item is available here.

REPORT OF THE PRESIDENT

President Kaler delivered the report of the President. A copy of the Report of the President is on file in the Board Office.

The docket materials for this item begin on page 34. The closed captioned video of this item is available here.

REPORT OF THE CHAIR

Regent McMillan delivered the report of the Chair. A copy of the Report of the Chair is on file in the Board Office.

The docket materials for this item begin on page 35. The closed captioned video of this item is available here.
CONSENT REPORT

Regent McMillan presented for review and action the Consent Report as described in the docket materials, including:

- Gifts
- Summary of Expenditures
- Report of the Naming Committee

A motion was made and seconded, and the Board voted unanimously to approve the Consent Report.

The docket materials for this item begin on page 44. The closed captioned video of this item is available here.

M HEALTH FAIRVIEW AGREEMENT UPDATE

Regent McMillan invited President Kaler to provide an update on the M Health Fairview Agreement, as detailed in the docket.

The docket materials for this item begin on page 69. The closed captioned video of this item is available here.

SYSTEMWIDE STRATEGIC PRIORITIES FOR 2018-19

Regent McMillan invited President Kaler to discuss the Systemwide Strategic Priorities for 2018-19, as detailed in the docket.

The docket materials for this item begin on page 70. The closed captioned video of this item is available here.

REPORT ON PRIVATE GIVING & UPDATE ON DRIVEN CAMPAIGN

Regent McMillan invited Kathleen Schmidlkofeer, President and CEO, UMF; Nancy Lindahl, Driven Campaign Co-Chair; and John Lindahl, Driven Campaign Co-Chair, to present an update on Private Giving and the Driven Campaign, as detailed in the docket.

The docket materials for this item begin on page 88. The closed captioned video of this item is available here.

PRESIDENTIAL SEARCH ADVISORY COMMITTEE MEMBERSHIP & CHARGE

Regent McMillan presented the Presidential Search Advisory Committee Membership & Charge, as detailed in the docket.

The docket materials for this item begin on page 90. The closed captioned video of this item is available here.
McMillan noted the addition of Mark Sheffert to the Committee. A motion was made and seconded, and the Board voted unanimously to approve the Presidential Search Advisory Committee Membership & Charge.

**REPORT OF THE MISSION FULFILLMENT COMMITTEE**

Regent Omari, chair of the committee, reported that the committee voted unanimously to recommend approval of the consent report.

The committee docket materials for the consent report can be found here, on page 90. The closed captioned video of this item is available here.

A motion was made and seconded, and the Board of Regents voted unanimously to approve the consent report.

**REPORT OF THE AUDIT & COMPLIANCE COMMITTEE**

Regent Cohen, chair of the committee, reported that the committee did not take action on any items this month.

The committee docket materials can be found here. The closed captioned video of this item is available here.

**REPORT OF THE LITIGATION REVIEW COMMITTEE**

Regent Beeson, chair of the committee, reported that pursuant to notice sent by the University, the Litigation Review Committee met on September 13, 2018. At this meeting, a resolution was considered and adopted that authorized the closing of the meeting. In the closed meeting, discussion was held on matters subject to the attorney-client privilege.

The committee docket materials can be found here. The closed captioned video of this item is available here.

**REPORT OF THE FINANCE & OPERATIONS COMMITTEE**

Regent Anderson, chair of the committee, reported that the committee voted to recommend the following items.

The committee docket materials can be found here. The closed captioned video of this item is available here.

1) Approval of the real estate transaction related to the relocation of the Becker Sand Plain Research Farm and a new 30-year lease. The committee docket materials for this item can be found on page 99. A motion was made and seconded, and the Board voted unanimously to approve the real estate transaction.
2) Approval of an amendment to the FY 2019 Annual Capital Improvement Budget for the Mass Spectrometer Room Expansion in the Cancer and Cardiovascular Research Building, Twin Cities campus. The committee docket materials for this item can be found on page 103. A motion was made and seconded, and the Board voted unanimously to adopt the proposed amendment.

3) Approval of the Consent Report for the Finance & Operations Committee as presented to the committee and described in the September 13, 2018 committee minutes. The committee docket materials for this item can be found on page 120. A motion was made and seconded, and the Board voted unanimously to approve the Consent Report.

4) Approval of the creation of a new entity regarding the acquisition of the University Village property. The committee docket materials for this item can be found on page 139. A motion was made and seconded, and the Board voted 10-2 to approve the motion. Regents Hsu and Rosha voted no.

5) Approval of the employment agreement and appointment of Dr. Michael Goh as Vice President for Equity and Diversity. The committee docket materials for this item can be found on page 141. A motion was made and seconded, and the Board voted 11-1, to approve the employment agreement. Regent Sviggum voted no.

REPORT OF THE GOVERNANCE & POLICY COMMITTEE

Regent Rosha, Chair of the committee, reported that the committee did not take action on any items this month.

The committee docket materials can be found here. The closed captioned video of this item is available here.

The meeting adjourned at 11:58 a.m.

BRIAN R. STEEVES
Executive Director and Corporate Secretary
A special meeting of the Board of Regents of the University of Minnesota was held on Friday, September 28, 2018 at 10:00 a.m. in the Boardroom, 600 McNamara Alumni Center.


Staff present: President Eric Kaler; Senior Vice President Brian Burnett; Vice Presidents Kathryn Brown, Matt Kramer, Allen Levine, and Jakub Tolar; General Counsel Douglas Peterson; and Executive Director Brian Steeves.

The docket materials for this meeting are available here.

**PROPOSED AGREEMENT BETWEEN THE UNIVERSITY OF MINNESOTA, UNIVERSITY OF MINNESOTA PHYSICIANS, AND FAIRVIEW HEALTH SERVICES**

Regent McMillan invited President Kaler, Dean Tolar, and General Counsel Peterson to present for review and action the Proposed Agreement between the University of Minnesota, University of Minnesota Physicians, and Fairview Health Services, as detailed in the docket.

The docket materials for this item begin on page 3. The closed captioned video of this item is available here.

A motion was made and seconded, and the Board voted unanimously to approve the agreement between the University of Minnesota, University of Minnesota Physicians, and Fairview Health Services.

The meeting adjourned at 11:15 a.m.

**BRIAN R. STEEVES**
Executive Director and
Corporate Secretary
AGENDA ITEM: Report of the President

☐ Review ☐ Review + Action ☐ Action ☒ Discussion

☐ This is a report required by Board policy.

PRESENTERS: President Eric W. Kaler

PURPOSE & KEY POINTS

It is customary for the President to report on items of interest to the University community at each Board meeting.
Board of Regents

AGENDA ITEM: Report of the Chair

☐ Review  ☐ Review + Action  ☐ Action  ☒ Discussion

☐ This is a report required by Board policy.

PRESENTERS: Regent David J. McMillan

PURPOSE & KEY POINTS

It is customary for the Chair to report on items of interest to the University community at each Board meeting.
Board of Regents

AGENDA ITEM: Consent Report

☐ Review  ☑ Review + Action  ☐ Action  ☐ Discussion

☐ This is a report required by Board policy.

PRESENTERS: Regent David J. McMillan

PURPOSE & KEY POINTS

To seek Board approval of items in the Consent Report, as required in Board of Regents Policy: Reservation and Delegation of Authority.

Items for consideration:

A. Gifts
   The President recommends approval of the Summary Report of Gifts to the University of Minnesota through August 31, 2018.

B. Report of the All-University Honors Committee
   The President recommends approval of the All-University Honors Committee recommendation forwarded to the Board in a letter dated October 4, 2018.

C. Report of the Regents Award Nominating Committee
   The recommendation of the Regents Award Nominating Committee was forwarded to the Board in a letter dated October 5, 2018.

D. Amendment to the Presidential Search Advisory Committee Charge
   To amend the Presidential Search Advisory Committee charge as adopted by the Board on September 14, 2018, by striking Storbeck/Pimentel & Associates and inserting in its place AGB Search.

E. Appointments to the University of Minnesota Foundation Board of Trustees
   As outlined in the Board of Regents Policy: Appointments to Organizations and Boards, the Board Chair, in consultation with the President, recommends nominees for Board-appointed seats on the University of Minnesota Foundation Board of Trustees. The Chair recommends appointment of the following individuals to serve on the University of Minnesota Foundation Board of Trustees (UMF). Trustees Eligible for November 2018 Term Renewal
- **Erik M. Torgerson, UMF Treasurer (Completing 1st term as a Regent-nominated trustee; eligible for 2nd term)** – Torgerson has more than 25 years of financial and investment industry experience and currently serves as President of Folden Hills Partners LLC. He started his career at Arthur Andersen & Co, where he focused on M&A projects and management consulting services, including financial consulting and audit practice. He joined Norwest Equity Partners (NEP) in 1993 and over the course of his NEP career, he focused on management buyouts, recapitalizations and growth financings in the manufacturing, transportation, distribution, and communications industries across North America and Europe. Torgerson worked closely with portfolio management teams to successfully execute their strategic growth plans and assist them with corporate governance, strategic planning, and acquisitions. In 2009, Torgerson transitioned from a general partner to a senior advisor and then served as an executive resource and board member for select NEP portfolio companies. Notable NEP investments for Torgerson over the years include: PeopleNet, Becker Underwood, Lindstrom Metric, Imperial Supplies, Jacobson Companies, Wealth Enhancement Group, Savage Arms, and Bowtech. Torgerson received a B.S. degree from the University of Minnesota and his M.B.A. from the University of Iowa. He is also an inactive Certified Public Accountant. Torgerson currently serves on the Boards of Norway House, The Holmes Center for Entrepreneurship, Discovery Capital Advisory Board, Bowtech Inc., Conservis Corp., and the University of Minnesota Athletics Leadership Council.

- **Mary K. Brainerd (Completing 2nd term as a regent-nominated trustee; eligible for 3rd term)** – Brainerd is the former president and chief executive officer of Minnesota-based HealthPartners, the largest, consumer-governed, nonprofit health care organization in the nation. Under her leadership and direction, HealthPartners experienced record growth and is often recognized as a national leader in the health care industry. In her role, Brainerd led more than 22,500 employees in the HealthPartners integrated system, which includes a care delivery system with more than 1,700 physicians, seven hospitals, 55 primary care clinics, 22 urgent care locations and numerous specialty practices in Minnesota and western Wisconsin, a large dental practice, 1.5 million members in top-rated medical and dental health plans, and HealthPartners Institute for Education and Research. Brainerd joined HealthPartners in 1992. Since that time, the organization has received numerous accolades for outstanding patient care, health plan service and its charitable community work.

- **Ruth Bachman (Completing 4th term – 1st as a regent-nominated trustee; eligible for 5th term)** – Bachman is a nationally respected writer, author, educator and inspirational speaker who shares a timely message with diverse audiences about the one constant in life – change. Bachman allocates all of her speaking fees as a tax-deductible donation to The Hourglass Fund at the University of Minnesota Foundation. She currently serves as Chair of the Community Advisory Board of the Masonic Cancer Center at the University of Minnesota, is a member of the Minnesota Cancer Alliance Steering Committee, is a speaking ambassador for Community Health Charities Minnesota, and serves on the Fairview Southdale Hospital Board of
Trustees. Ruth is finishing her 12th year as a trustee of the University of Minnesota Foundation. Ruth is a 1971 graduate of the University of Minnesota with a Bachelor of Science degree in Elementary Education.

- The Honorable Thomas J. Anderson (Eligible for 1st term as a regent-nominated trustee) – Regent Tom Anderson is a licensed funeral director who owned and operated the Anderson Funeral Home in Alexandria for over 30 years. An active community member, Anderson has served on the board of the Alexandria Area Chamber of Commerce and the Alexandria Area Economic Development Commission. He is also a board member of Ethos Home Health Care in Fargo-Moorhead and a former board chair of Knute Nelson Health Care in Alexandria. Anderson is a graduate of the University of Minnesota with a bachelor’s degree in Mortuary Science. He and his wife Angie have two adult children, Kreg and Jack.

PRESIDENT’S RECOMMENDATION

The President recommends approval of the Consent Report.
### October 2018 Regents Meeting

<table>
<thead>
<tr>
<th></th>
<th>August 2018</th>
<th>August 2017</th>
<th>Year-to-Date 07/01/18</th>
<th>Year-to-Date 08/31/18</th>
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<td>U of M Gift Receiving</td>
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<td>$262,818</td>
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<td>Arboretum Foundation</td>
<td>700,923</td>
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<td>959,809</td>
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<td>Univ of MN Foundation</td>
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<td>35,363,723</td>
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<td>Total Gift Activity</td>
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<td>$36,112,657</td>
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<td>$50,280,423</td>
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*Detail on gifts of $5,000 and over is attached.

Pledges are recorded when they are received. To avoid double reporting, any receipts which are payments on pledges are excluded from the report amount.
## Gifts to benefit the University of Minnesota

### Gifts received in August 2018

<table>
<thead>
<tr>
<th>Donor</th>
<th>Gift/Pledge</th>
<th>Purpose of gift</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$1 Million and Over</strong></td>
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<tr>
<td>Childrens Cancer Research Fund</td>
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<tr>
<td>Camille L Lefebvre Estate</td>
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<td>College of Food, Agricultural and Natural Resource Sciences</td>
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<tr>
<td>H William and Judy Walter</td>
<td>Pledge</td>
<td>Intercollegiate Athletics</td>
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<tr>
<td><strong>$500,000 - $1,000,000</strong></td>
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<tr>
<td>Richard M Schulze Family Fdn</td>
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<tr>
<td>Gary W and Judy C Freeman</td>
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<tr>
<td>Zoll</td>
<td>Gift</td>
<td>Medical School</td>
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<tr>
<td>Brian L Fitterer</td>
<td>Pledge</td>
<td>Carlson School of Management</td>
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<tr>
<td>Dalos W Grobe Account-Schwab Charitable Fund</td>
<td>Gift</td>
<td>College of Liberal Arts</td>
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<tr>
<td>Morton D Silverman</td>
<td>Pledge</td>
<td>Medical School</td>
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<tr>
<td>Myrtle C Shimota Estate</td>
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<td>College of Liberal Arts</td>
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<tr>
<td><strong>$250,000 - $500,000</strong></td>
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<tr>
<td>Chainbreaker</td>
<td>Gift</td>
<td>Academic Health Center</td>
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<tr>
<td>The Hubbard Broadcasting Fdn</td>
<td>Gift/Pledge</td>
<td>Medical School</td>
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<tr>
<td>The Hormel Fdn</td>
<td>Gift</td>
<td>Hormel Institute</td>
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<td>Lyle C and Kathleen M Kasprick</td>
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<td>University of Minnesota Crookston</td>
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<tr>
<td>James D and Norma Leslie</td>
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<td>College of Education and Human Development</td>
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<td><strong>$100,000 - $250,000</strong></td>
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<td>Gift</td>
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<tr>
<td>The Kurt B Seydow Dystonia Fdn</td>
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<td>Medical School</td>
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<td>William J Claggett Estate</td>
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<tr>
<td>Shakopee Mdewakanton Sioux Community</td>
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<tr>
<td>Charles N Standing Estate</td>
<td>Gift</td>
<td>College of Science and Engineering</td>
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<tr>
<td>Anonymous</td>
<td>Gift</td>
<td>College of Veterinary Medicine</td>
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<tr>
<td>Matthew A Mazzucchi</td>
<td>Gift</td>
<td>Intercollegiate Athletics</td>
</tr>
<tr>
<td>Karin Birkeland and Lee Mitau</td>
<td>Pledge</td>
<td>Law School</td>
</tr>
<tr>
<td>Brownstein Family Fdn</td>
<td>Pledge</td>
<td>College of Liberal Arts</td>
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<tr>
<td>Starkey Hearing Fdn</td>
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### $50,000 - $100,000

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<th>Organization/Name</th>
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<td>Bert Gross and Susan Hill Gross</td>
<td>Gift</td>
<td>College of Liberal Arts</td>
</tr>
<tr>
<td>Abbott Fund</td>
<td>Gift</td>
<td>Intercollegiate Athletics</td>
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<tr>
<td>Room and Board Fdn</td>
<td>Gift</td>
<td>College of Veterinary Medicine</td>
</tr>
<tr>
<td>Anonymous</td>
<td>Gift</td>
<td>College of Science and Engineering</td>
</tr>
<tr>
<td>University of Minnesota Women's Club</td>
<td>Gift</td>
<td>Scholarships</td>
</tr>
<tr>
<td>Medtronic Inc</td>
<td>Gift</td>
<td>Undesignated</td>
</tr>
<tr>
<td>Bezos Family Fdn</td>
<td>Gift</td>
<td>College of Education and Human Development</td>
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<tr>
<td>Beth K and Todd E Leonard</td>
<td>Pledge</td>
<td>Carlson School of Management</td>
</tr>
<tr>
<td>Bruce R and Susan K Behrends</td>
<td>Pledge</td>
<td>College of Food, Agricultural and Natural Resource Sciences</td>
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<tr>
<td>CAF America</td>
<td>Gift</td>
<td>Academic Health Center</td>
</tr>
<tr>
<td>Dakota County 4-H Federation</td>
<td>Gift</td>
<td>University of Minnesota Extension</td>
</tr>
<tr>
<td>Gary L and Marcia B Doty</td>
<td>Pledge</td>
<td>University of Minnesota Duluth</td>
</tr>
<tr>
<td>John T Richter Estate</td>
<td>Gift</td>
<td>Carlson School of Management</td>
</tr>
<tr>
<td>Otto Bremer Trust</td>
<td>Gift</td>
<td>Academic Health Center</td>
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<tr>
<td>Randall E and Judith L Johnson</td>
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<td>Shima and Lutz Touch of Grace Fund-Fidelity Charitable</td>
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<td>College of Liberal Arts</td>
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<tr>
<td>Steven and Nancy Schachtman</td>
<td>Pledge</td>
<td>Intercollegiate Athletics</td>
</tr>
<tr>
<td>Timothy F and Jeri A Walseth</td>
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<td>College of Liberal Arts, Medical School</td>
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### $25,000 - $50,000

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<th>Organization/Name</th>
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<td>Blue Wine Group Charitable Fund-Renaissance Charitable</td>
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<td>College of Veterinary Medicine</td>
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<tr>
<td>Arvid Olson Estate</td>
<td>Gift</td>
<td>Medical School</td>
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<tr>
<td>The McKnight Fdn</td>
<td>Gift</td>
<td>MN Evaluation Studies Institute</td>
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<tr>
<td>Bruce and Joan Richard Family Fund-Morgan Stanley</td>
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<td>Carlson School of Management, College of Science and Engineering</td>
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<tr>
<td>Helen S Henton Trust</td>
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<td>Unrestricted</td>
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<tr>
<td>Wyona R Bartsch Estate</td>
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<tr>
<td>Howard M Jenkin Estate</td>
<td>Gift</td>
<td>Medical School</td>
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<tr>
<td>Katharine E Dumas</td>
<td>Gift</td>
<td>University of Minnesota Duluth</td>
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<tr>
<td>Edith D Leyasmeyer</td>
<td>Pledge</td>
<td>School of Public Health</td>
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<tr>
<td>F Guillaume and Liliane Bastiaens</td>
<td>Pledge</td>
<td>Minnesota Landscape Arboretum</td>
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<td>Hazel F Dicken-Garcia Estate</td>
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<td>College of Liberal Arts</td>
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<td>Fairview Health Services</td>
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<td>John W Mooty Fdn Trust</td>
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<tr>
<td>Acorn Charitable Trust</td>
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### $25,000 - $50,000

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<tr>
<td>Anonymous</td>
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<tr>
<td>Anonymous</td>
<td>Pledge</td>
<td>Intercollegiate Athletics</td>
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<tr>
<td>Boston Scientific Corp</td>
<td>Gift</td>
<td>Medical School</td>
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<tr>
<td>E I DuPont De Nemours and Co</td>
<td>Gift</td>
<td>College of Food, Agricultural and Natural Resource Sciences</td>
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<tr>
<td>Gene and Tami Champeau Fund-Amer Ctr Philanthropy</td>
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<tr>
<td>George and Barbara Barany</td>
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<tr>
<td>Institute for Local Self-Reliance</td>
<td>Gift</td>
<td>Institute on the Environment</td>
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<td>John and Kristin Bruellman Fund-Fidelity Charitable</td>
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<tr>
<td>N Fredric Crandall</td>
<td>Pledge</td>
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<td>Rachel C Hollstadt</td>
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<tr>
<td>Sheldon L Thompson</td>
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### $10,000 - $25,000

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<td>CHS Fdn</td>
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<tr>
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<td>Andersen Corp</td>
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<tr>
<td>James B Cysewski</td>
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<tr>
<td>Max Kade Fdn Inc</td>
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<td>Cindy F Silianoff</td>
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<td>ExxonMobil Fdn</td>
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<td>Rudolf C Dankwort</td>
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<td>Medical School</td>
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<td>Minnesota Youth Horse Assn Inc</td>
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<td>University of Minnesota Extension</td>
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<td>Syngenta Crop Protection LLC</td>
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<tr>
<td>Edson W Spencer Jr and Valerie C Spencer</td>
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<td>J A Wedum Fdn</td>
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### $10,000 - $25,000

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<th>College/Department</th>
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<tr>
<td>Danae and Milton Andrews</td>
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<td>Fastenal Co</td>
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<tr>
<td>Thomas Rykken and Claire Hedine Rykken</td>
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<td>Teambackers</td>
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<tr>
<td>Gary L and Susan K Wilson</td>
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<td>Scott M Nelson Estate</td>
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<td>Northrop</td>
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<td>Barbara Glick</td>
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<td>Best Veterinary Solutions</td>
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<td>BioLegend Inc</td>
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<td>Catherine A Vesley</td>
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<tr>
<td>Chevron Products Co</td>
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<tr>
<td>Dean A and Heide M Miller</td>
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<tr>
<td>James A Rice</td>
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<tr>
<td>Mark E Davis</td>
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<td>Michael L Bougie</td>
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<td>Mithun Family Fdn</td>
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<td>Minnesota Landscape Arboretum</td>
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<td>Molecular Probes</td>
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<td>Oppidan Inc</td>
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<td>Intercollegiate Athletics</td>
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<tr>
<td>Peter W Ulmen</td>
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<td>Carlson School of Management, Law School</td>
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<tr>
<td>Sharon P and James J Smith</td>
<td>Gift</td>
<td>Medical School</td>
</tr>
<tr>
<td>Timothy P Metcalf</td>
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### $5,000 - $10,000

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<tr>
<td>Roots Return Heritage Farm LLC</td>
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<td>University of Minnesota Extension</td>
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<tr>
<td>Guangzhou Wisdom Bio-Technology Co Ltd</td>
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</tr>
<tr>
<td>Erwin L Weber Trust</td>
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<td>Scholarships</td>
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<tr>
<td>Karen Wyckoff Rein in Sarcoma Fdn</td>
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<td>CBS Interactive</td>
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<td>Intercollegiate Athletics</td>
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<td>Bayer Corp</td>
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<tr>
<td>Allen and Linda Saeks-Signature Fund Mpls Fdn</td>
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<td>Biotronik Inc</td>
<td>Gift</td>
<td>Medical School</td>
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<td>Center for Computer-Assisted Legal Instruction</td>
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<td>Law School</td>
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<td>Eldore B Nash</td>
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<td>Land O'Lakes Inc</td>
<td>Gift</td>
<td>Carlson School of Management</td>
</tr>
<tr>
<td>Anne Willoughby</td>
<td>Gift</td>
<td>School of Public Health</td>
</tr>
<tr>
<td>Monsanto Co</td>
<td>Gift</td>
<td>College of Food, Agricultural and Natural Resource Sciences</td>
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<tr>
<td>Pursell Agri-Tech</td>
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<td>$5,000 - $10,000</td>
<td>Gift/Gift/Grant/Pledge</td>
<td>College of Food, Agricultural and Natural Resource Sciences/Academic Health Center/Academic Health Center/University of Minnesota Duluth/Libraries/Medical School/Medical School/Academic Health Center/College of Food, Agricultural and Natural Resource Sciences/Academic Health Center/College of Food, Agricultural and Natural Resource Sciences/Medical School/University of Minnesota Duluth/Carlson School of Management/Academic Health Center, Unrestricted/Medical School/University of Minnesota Extension/Minnesota Landscape Arboretum/College of Science and Engineering/College of Veterinary Medicine/Carlson School of Management/College of Food, Agricultural and Natural Resource Sciences/Medical School/University of Minnesota Duluth/College of Liberal Arts/Carlson School of Management/Academic Health Center/Medical School/Medical School/College of Liberal Arts/College of Liberal Arts/Intercollegiate Athletics/University of Minnesota Duluth/Carlson School of Management/College of Liberal Arts/University of Minnesota Duluth/Carlson School of Management</td>
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### $5,000 - $10,000

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<td>Neil J VanSloun</td>
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<td>Otto Transfer inc</td>
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<td>Patricia Schachern and Lee Broach</td>
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<td>Penumbra Inc</td>
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<td>Rachel J Babbitt</td>
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<td>United Way of Rhode Island</td>
<td>Gift</td>
<td>School of Public Health</td>
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AGENDA ITEM: Vision and Planning for East Bank Development with University of Minnesota Foundation Real Estate Advisors

☐ Review  ☐ Review + Action  ☐ Action  ☒ Discussion

☐ This is a report required by Board policy.

PRESENTERS: Michael Berthelsen, Vice President, University Services
Sarah Harris, Managing Director, University of Minnesota Foundation Real Estate Advisors (UMFREA)

PURPOSE & KEY POINTS

The purpose of this item is to review the joint planning efforts currently underway between the University of Minnesota and UMFREA in the area known as the Southeast Gateway of the East Bank of the Twin Cities Campus and the Motley project area on the western edge of Prospect Park.

Southeast Gateway

In the past few years, the University has refined its vision for the long term development of the area known as the Southeast Gateway, which is roughly bordered by Huron Boulevard, Washington Avenue, and East River Parkway. In that vision, the delivery of patient-centered healthcare migrates east toward Huron Boulevard for visibility and ease of access.

Existing buildings in the health sciences academic core are either reinvested in or removed. If a new hospital facility is built, existing health science facilities along East River Parkway would be demolished and new residence halls for student housing constructed. In this scenario, the northern half of today’s Superblock residential community is vacated to create connections between the academic and clinical health sciences. Other components of the vision include removal of obsolete facilities, such as the Mayo Building, to create new green spaces and connections across the campus and a commitment to first-year student housing in this district.

The University recognizes the importance of the connections with the surrounding community in order to achieve this vision. Current and planned land acquisitions have presented the University with opportunities in recent years. The Joint Development project, including the Days Inn hotel site as well as the surrounding University owned parcels, is an opportunity to capitalize on market interest in an emerging area of the City, at the edge of a Green Line station platform, and serve University capital investment needs. The proposal for a mixed use, high intensity development at this location links the emerging activity to the east with the established campus to the west. It also
creates a destination and place of interest located midway between the existing Biomedical Discovery District and the Southeast Gateway.

**Motley Project**

The University and the neighborhoods surrounding the campus collectively benefit from a mix of residents and housing stock, vibrant business and economic activity, commercial enterprises, and public realm necessary to create a stronger, safer, and more livable campus and community.

Since its inception in 2012, UMFREA envisioned a vibrant gateway connecting the University to the surrounding community. To realize this vision, UMFREA began acquiring property adjacent to the University's East Bank and studying precedent districts around the country.

UMFREA then embarked on an extensive search for a community development partner and selected UMarq Investments, a Pohlad-owned entity, for its expertise, resources, and demonstrated long-term commitment to community benefit.

The Motley project area is envisioned as an inspired gateway on the western edge of Minneapolis’ Prospect Park neighborhood – where the University meets the community – alive with activities and attractions during all seasons, day and night. This is the place where neighbors, travelers, students, researchers, healers, spectators, academics, workers, and innovators will choose to gather.

**BACKGROUND INFORMATION**

This work is in alignment with past presentations and/or approved resolutions related to campus planning over the past few years:

- September 2018: *Six Year Capital Plan*, Finance & Operations Committee
- July 2016: *Resolution Related to Long-Term Development in Key Areas of the Twin Cities Campus*, Facilities, Planning & Operations Committee
- June 2016: *Academic Health Sciences Strategic Facilities Planning: Phase II Final Report*, Facilities, Planning & Operations Committee
- February 2016: *Work session - A Vision to Guide Long-Term Development and Change in Key Areas of the Twin Cities Campus*, Board of Regents Work Session
- February 2016: *Long-Range Campus Planning II: University Housing*, Facilities, Planning & Operations Committee
- December 2015: *Long-Range Campus Planning I: Academic Health Sciences Strategic Facilities Plan*, Facilities, Planning & Operations Committee
- July 2015: *Long-term campus planning for the Academic Health Center and University housing*, Board of Regents
- June 2015: *History of AHC planning and findings from Phase I of the Strategic Facility Plan*, Facilities & Operations Committee
- May 2015: *The University’s Housing Strategy: Twin Cities Campus*, Facilities & Operations Committee
- February 2015: *Overview of the Governor’s Blue Ribbon Committee on the University of Minnesota Medical School*, Board of Regents
- July 2014: *New Approaches to Neighborhood Engagement Resolution*, Board of Regents
Vision and Planning for East Bank Development with UMFREA

Michael Berthelsen, Vice President, University Services
Sarah Harris, Managing Director, UMFREA

Board of Regents

October 12, 2018

SENIOR VICE PRESIDENT FOR FINANCE AND OPERATIONS
World Class Services for a World Class University
The University’s Interests

- Vibrancy and activity to positively impact campus experience
- Recruitment and retention (students, faculty, staff)
- University brand and image
- Adequate land to support campus needs
- Preserve the University’s balance sheet
REO and UMFREA: Strategic Partners

• The Real Estate office’s focus is the real estate portfolio required to achieve the University’s mission

• UMFREA focus includes building a real estate portfolio that optimizes net cash flow to further the Foundation and University missions
Development Framework

1. ADVANCE OUTREACH MISSION
   - Prioritize human scale medium-density development.
   - Improve the pedestrian experience.
   - Connect the UMC and the BDC.
   - Locate clinical and potential new hospital.
   - Acquire land strategically.

2. REINVEST IN THE CAMPUS CORE
   - Prioritize the pedestrian experience.
   - Locate collaboration spaces in ground floors.
   - Maintain density.
   - Improve path and open space connectivity.
   - Design to discourage car use in campus core.
   - Ensure safe paths, open spaces, and entries.

3. REINFORCE THE TRANSIT CORRIDOR
   - Prioritize mixed-use development.
   - Activate the street edge.
   - Stitch together East and West Banks.
   - Design a pedestrian-friendly environment.
   - Create a distinct identity.

4. ENGAGE THE RIVER
   - Create new physical and visual connections.
   - Design riverfront open space sites.
   - Design buildings with dual river and campus faces.
   - Develop housing to support student experience.

5. INTEGRATE CAMPUS AND COMMUNITY EDGES
   - Participate in efforts in joint planning areas.
   - Define land use patterns and density in context.
   - Determine new build sites and decommission/ demolition candidates.
   - Improve safe routes to and through campus.
Demand Forecast

- **Transfer 10%**
- **Second Year 25%**
- **First Year 90% (res hall need)**

**U Residence Halls**
**U Apartments**
**Master Lease Apartments**
Capacity by Type

assignable beds increase 13.2%

<table>
<thead>
<tr>
<th>Year</th>
<th>Residence Halls</th>
<th>Apartments</th>
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<tbody>
<tr>
<td>2015 baseline</td>
<td>5758</td>
<td>1028</td>
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<tr>
<td>2017 new master leases</td>
<td>5081</td>
<td>1946</td>
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<tr>
<td>2019 Pioneer complete</td>
<td>5821</td>
<td>1535</td>
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<tr>
<td>2021 enrollment strategy realized</td>
<td>5821</td>
<td>1862</td>
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- Residence Halls
- Apartments

Enrollment strategy realized
Near-Campus Housing Market  fall 2016 data

<table>
<thead>
<tr>
<th>Market</th>
<th>Unit Count</th>
<th>Bed Count</th>
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<tbody>
<tr>
<td>University Residence Hall</td>
<td>3,398</td>
<td>5,758</td>
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<tr>
<td>University Apartment</td>
<td>496</td>
<td>1,028</td>
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<tr>
<td>University Cooperative</td>
<td>820</td>
<td>3,088</td>
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<tr>
<td>Greek Houses</td>
<td>43</td>
<td>1,273</td>
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<tr>
<td>Nonprofit Apartment and Cooperative</td>
<td>484</td>
<td>1,319</td>
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<tr>
<td>Large Apartment Buildings</td>
<td>4,382</td>
<td>10,316</td>
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<tr>
<td>Small Apartment Buildings / Houses</td>
<td>1,505</td>
<td>4,439</td>
</tr>
<tr>
<td>Future to Open (large apartment)</td>
<td>1,250</td>
<td>2,642</td>
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<tr>
<td>TOTAL</td>
<td>12,378</td>
<td>29,863</td>
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</table>
Private Student Housing Market (19,965 beds)

- 6,300 Beds (22 yrs)
- 9,040 beds (5 yrs)
- 4,625 beds (5 yrs)
Acquisition of Real Estate

• The University acquires real estate when
  – Required for projects based on Six-Year Capital Plan
  – Available within boundaries of campus master plans
  – An “opportunistic” purchase becomes available, and potential use can be identified
Purpose of Partnerships

• Relates directly to the University’s mission, operations, or key strategic goals
• Designed to leverage the skills and assets of each party to deliver the service, activity, or facility
• Provide for an appropriate sharing of risk and rewards
• Protect the University’s legal, financial, and reputational risk including real or potential impacts to the University’s credit
Why Plan Together?

• Common goal of integrated development
• Shared assumptions about growth and development
• Planning for infrastructure investments over a long term horizon
• Guide private investments to achieve area outcomes
ADVANCE OUTREACH MISSION

- Prioritize human scale medium-density development.
- Improve the pedestrian experience.
- Connect the AHC and the BDD.
- Locate clinical facilities and potential new hospital.
- Acquire land strategically.
Note: University-owned buildings shown in dark gray
UMFREA’s Role

- Dinnaken Portfolio gift
- Market knowledge and advising
- Investing in place
UMFREA

• **Advisory Council**
  - **Stuart Ackerberg**, President and CEO, The Ackerberg Group
  - **Dan Avchen**, Executive Director of Strategic Growth, HGA
  - **Brian Burnett**, SVP Finance & Operations, University of Minnesota
  - **Chris (Kit) Dahl**, General Partner, Forum Investment Group, LLC
  - **Fred Friswold***, UMF Investment Advisors and University Gateway Corporation
  - **Archie Givens Jr.***, President and CEO, Legacy Management
  - **Doug Gorence‡**, CEO, UMF Investment Advisors
  - **John Griffith**, Head of Global Operations, American Refugee Committee
  - **Larry Laukka**, President, Laukka Jarvis
  - **Ross Levin‡**, Principal, Accredited Investors
  - **Lisa Moe**, President & CEO, Stuart Companies
  - **Jim Nelson**, Principal, Eberhardt Advisory
  - **Jack Rice**, Owner, The Rice Company
  - **Doug Seylar**, SVP and Managing Director CBRE/Capital Markets
  - **Bob Strachota**, President, Shenehon Company
  - **Jim Stolpestad**, Chairman, Exeter Realty Company

• **Governance Board**
  - **Kathy Schmidkofer***‡, (CHAIR) President and CEO, University of Minnesota Foundation
  - **Kathy Pickard‡**, (TREASURER), Vice President and CFO, University of Minnesota Foundation
  - **Sarah Harris**, (SECRETARY), Managing Director, UMF Real Estate Advisors
  - **David Mortenson***, Chairman, M.A. Mortenson Company
  - **Phil Soran***, Board Member University of Minnesota Foundation

* U of M Foundation Board Member    ‡ U of M Foundation Officer
Competitive Imperative

Patient Experience

Complete Community

Activation

Safety

Net Zero Campus

Innovation

Mayo / DMC

U-Chicago

UW-Madison

U-Penn / Drexel

Stanford

MIT

UMFREA

Place-making • Advising • Management
Mixed Use Community for All Stakeholders

East Bank Area

Complete Uses

- Activated Public Realm
- Retail
- Parking
- UMN
- Student Housing
- Alumni Housing
- Family Housing
- Office

Current Uses

- Activated Public Realm
- Retail
- Parking
- UMN
- Student Housing
Joint Principles

- People First
- Gateway
- Activated + Vibrant
- 24/7/365
- Connected
- Design
- Demonstration
- Safe
- Sustainable
Public realm options sketch

- Connections
- Active and Contemplative places
- Multi-modal access
  - Pedestrians
  - Bikes
  - Transit
  - Cars
South Lake Union, Seattle
Kendall Square (MIT), Cambridge
Programming by Area

- Academic
- Business & Laboratory
- Mixed Use
- Sports and Entertainment
- Health
- Residential Life

UMFREA
Place-making • Advising • Management
Community and Prospect Engagement

- Neighborhood
- Public Sector
- Subject Experts
- University R&D
- Research Partners
- Entrepreneurs
- etc.
Next Steps

• Completion of project-area planning in partnership

• Continued advocacy for larger area, long term planning efforts

• Advance clinical neighborhood development
AGENDA ITEM: Strategic Priorities: Systemwide Communications

☐ Review ☐ Review + Action ☐ Action ☒ Discussion

☐ This is a report required by Board policy.

PRESENTER: Matt Kramer, Vice President, University Relations

PURPOSE & KEY POINTS

The purpose of this item is to provide a high-level update of progress on systemwide communications in the following areas:

Identity and Brand Usage

A style guide has been substantially completed, awaiting system header design and rollout. It includes positioning statements, key messages, shared language and standards, color usage, font recommendations, maps, and marks and guidelines for usage. This will be shared with all communicators before the end of this calendar year.

New Systemwide Landing Webpage

This webpage will launch in January 2019. This page has been designed to show the breadth and scale of the University of Minnesota. A promotion and launch plan will be completed and shared with all communicators prior to launch.

New Services for Communicators

Internal communications tools and best practices communications launched October 2018:

- Greater MN media outreach and increased engagement with non-Twin Cities campuses
- Research Briefs - 51 Briefs with 59% media placement
- Expert Alerts - 53 Alerts with 72% placement
- New training program on shared resources systemwide

Launch of the Driven to Discover campaign

A toolkit and resources for all communicators to leverage at the campus or college level launched October 1, 2018. The campaign features all five campuses and is uniquely focused on how the University impacts the lives of Minnesotans. The themes represented in the campaign will be amplified through ongoing marketing, public relations, and other communications based on an editorial calendar that has been shared with communications leaders systemwide.
This and other work will continue well into 2019.

BACKGROUND INFORMATION

In February 2018, the Board discussed an overview of a stakeholder-centric strategy to outreach, and public service that focuses on four key stakeholder groups: opinion leaders (including policymakers)/alumni/parents; media; youth organizations; and affinity groups. The approach aimed to:

- Increase value for University stakeholders
- More effectively engage University resources
- Build support and advocacy on behalf of the University
- Increase efficiency and efficacy of communications
- Reduce overlap among University units where possible