BOARD OF REGENTS

Board of Regents Work Session
Thursday, November 13, 2008
3:30 - 4:30 p.m.
600 McNamara Alumni Center, East Committee Room

Board Members
Patricia Simmons, Chair
Clyde Allen, Vice Chair
Anthony Baraga
Dallas Bohnsack
Linda Cohen
John Frobenius
Venora Hung
Steven Hunter
Dean Johnson
David Larson
David Metzen
Maureen Ramirez

AGENDA

1. Financing the Mission: Role & Future of Private Giving - S. Goldstein/ B. Malkerson (p. 2)
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November 13, 2008

**Agenda Item:** Financing the Mission: Role & Future of Private Giving

- [ ] review
- [x] review/action
- [ ] action
- [ ] discussion

**Presenters:**
L. Steven Goldstein, President, University of Minnesota Foundation  
Becky Malkerson, President & CEO, Minnesota Medical Foundation

**Purpose:**

- [ ] policy
- [ ] background/context
- [ ] oversight
- [x] strategic positioning

To inform the Board of Regents about the critical role that private giving plays in financing the future of the University of Minnesota.

**Outline of Key Points/Policy Issues:**

In a series of “Financing the Future” presentations to the Board of Regents, President Bruininks has identified the following goals:

- Increase and stabilize state support to advance the University’s strengths and comparative advantages.
- Develop a tuition strategy that provides a reasonable and consistent level of support for the University’s core educational costs.
- Increase sponsored funding to support the University’s culture of discovery and innovation.
- **Increase private support for University priorities.**
- Align resources to meet our strategic priorities.

This presentation will focus on strategies to drive the institution’s goal to increase private support for University priorities. The presentation will also highlight the annual work plan for private giving as well as plans for a comprehensive institutional fundraising campaign.

**Background Information:**

In September 2008, the Board of Regents accepted a recommendation from the University of Minnesota Foundation and Minnesota Medical Foundation to forgo a monthly appearance to report on private gifts to the University in favor of including monthly reports as part of monthly consent agenda items, as well as conducting periodic work sessions on the role of private giving. This is the first joint work session of its kind to the Board of Regents.