AGENDA

1. Strategic Planning: Input for Plan Framework - E. Kaler/K. Hanson/L. Kallsen (pp. 2-3)
Board of Regents Work Session  
October 11, 2013

Agenda Item: Strategic Planning: Input for Plan Framework

☐ review  ☐ review/action  ☐ action  ☒ discussion

Presenters: Eric W. Kaler, President  
Karen Hanson, Senior Vice President and Provost  
Lincoln Kallsen, Director, Financial Research

Purpose:

☐ policy  ☒ background/context  ☐ oversight  ☒ strategic positioning

To engage the Board of Regents in the strategic planning process for the Twin Cities campus.

Outline of Key Points/Policy Issues:

The University has launched a strategic planning process for the Twin Cities campus. A Strategic Planning Workgroup has been formed and charged with developing the plan framework: mission, vision, values, goals and strategies. The Board will act on the plan framework this winter.

This interactive work session will give the Board of Regents an opportunity for two-way dialogue and input into the critical issues the strategic plan should address. Specifically, after reviewing key internal and external trends and data, the work session will engage the Board in developing responses to two questions:

1. This is a period of enormous change for institutions of higher education, but in order to plan we must note current trends and make assumptions about the future. Please identify the areas of change (in demographics, technology, government regulations, social expectations, etc.) that you think will have crucial impacts on our University in the next 5-10 years, and indicate what you assume their effects will be.

2. What are our exceptional opportunities at the University of Minnesota, our strategic assets that differentiate us from other higher education institutions?

To stimulate discussion of these critical questions, the Work Session will begin with an overview of data on internal and external trends related to eight facets of the Twin Cities campus:

1. Overview of higher education in MN – external views
2. Prospective/new undergraduates
3. Enrolled students
4. Graduates and alumni
5. Graduate and professional students and programs
6. Research
7. Outreach and public service
8. Operational excellence: People, facilities, technology, finance

The Board will receive the questions and data as that being considered by the Strategic Planning Workgroup, under Provost Karen Hanson’s leadership as its chair.

**Background Information:**

As President Kaler outlined at the Board of Regents meeting on September 13, 2013, the goals for the strategic plan and the planning process are:

- Overall goal: increase the U’s impact and reputation.
- The plan should be bold, inspirational and aspirational.
- It will be a Twin Cities campus plan that intersects those of other campuses.
- The plan should articulate a 10-year vision and specific action steps for the next 3-5 years.
- The plan will guide investment decisions and priorities by including metrics and actions, and articulating what the University will and will not do.
- The plan should selectively build on successful past initiatives, but with a new vision, goals, and priorities.
- The campus community must own and advocate for the plan.
- The plan must reflect the broad diversity of our institution, our state, and our students.
- The planning process should be consultative and inclusive, but timely.
- The plan will be aligned with current collegiate or unit strategic plans (e.g., Medical School or Office of the Vice President for Research) long-range financial plan, and major current initiatives, such as the Enterprise System Upgrade Project.