UNIVERSITY OF MINNESOTA
BOARD OF REGENTS
Educational Planning & Policy Committee
Thursday, February 10, 2011
1:30 p.m. – 3:30 p.m.
600 McNamara Alumni Center, East Committee Room

Committee Members
Patricia Simmons, Chair
Maureen Ramirez, Vice Chair
Richard Beeson
Linda Cohen
John Frobenius
David Larson

Student Representatives
Matt McGeachy
Paul Strain

AGENDA

1. Financial and Advising Support for Undergraduate Students - T. Sullivan/R. McMaster (pp. 2-3)
2. Consent Report - Review/Action - T. Sullivan (pp. 4-7)
3. Information Items - T. Sullivan (pp. 8-9)
Educational Planning and Policy Committee  
February 10, 2011

**Agenda Item:** Financial and Advising Support for Undergraduate Students

☐ review  ☐ review/action  ☐ action  ☒ discussion

**Presenters:**  
Senior Vice President/Provost Thomas Sullivan  
Vice Provost/Dean of Undergraduate Education Robert McMaster

**Purpose:**

☐ policy  ☒ background/context  ☐ oversight  ☒ strategic positioning

To report on the status of advising initiatives and provide an update on financial aid strategies, with the goal of enhancing support for undergraduate students, directed toward improving graduation rates and enhancing the student experience.

**Outline of Key Points/Policy Issues:**

The University of Minnesota's strategic positioning action strategy calls for the University to recruit, educate, challenge, support, and graduate outstanding undergraduate students. To help achieve those objectives, the Office of the Vice Provost and Dean of Undergraduate Education oversees the academic and financial aid support of over 30,000 undergraduate students on the Twin Cities campus.

This report highlights recent academic advising support initiatives such as the new University Honors Program advising model, the Center for Academic Planning and Exploration (CAPE), the McNamara Academic Center for student-athlete advising, and the new APLUS tool for undergraduate advisers. The role of collegiate- and departmental-based academic advising will be reviewed. The presentation will provide details on the status of career counseling, and the new center in the STSS Building. The development of the student support corridor (STSS, Appleby, and Fraser Hall), and its growing role for undergraduates, will be emphasized.

The report also focuses on financial support for students. It outlines the principles and strategies around financial aid and explains the need to appropriately balance the cost of attendance with financial support. Undergraduate students receive financial support through various forms of need-based and merit-based scholarships and grants, parent and student loans, campus employment, and other forms of support. The University of Minnesota strategically packages various forms of aid to meet student need, taking into account the
effects of changes in federal and state aid programs. Changes to the University of Minnesota Promise Scholarship program (previously “Founders”) for the 2011-12 academic year are described. To assist students and parents, the University of Minnesota has increased its resources and educational programming around financial literacy. A key message is that graduating in a timely manner is one of the best ways for students to manage the costs of their education. Results from the most recent SERU survey (The Student Experience in the Research University) on advising and financial aid issues will be presented.

**Background Information:**

June 11, 2009:  *Undergraduate Education: Quality, Tuition, and Financial Aid* (Board of Regents Work Session)

July 7, 2010: *2010-11 Financial Aid Update* (Faculty, Staff, and Student Affairs Committee)

December 9, 2010: *Focus on Undergraduate Education* (Educational Planning and Policy Committee)
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Agenda Item:  Consent Report

☐ review       ☑ review/action       ☐ action       ☐ discussion

Presenters:  Senior Vice President/Provost Thomas Sullivan

Purpose:

☐ policy       ☐ background/context       ☑ oversight       ☐ strategic positioning

To seek Board approval of new academic programs and program additions, program deletions and discontinuations, and/or program changes, as outlined below.

Outline of Key Points/Policy Issues:

I.    Request for Approval of New Academic Programs

- College of Continuing Education (Twin Cities campus)—Create B.S. and B.A. degrees in Multidisciplinary Studies
- College of Design (Twin Cities campus)—Create post-baccalaureate certificate in Surface Design
- School of Dentistry (Twin Cities campus)—Create Maxillofacial Oncology and Reconstructive Surgery fellowship
- Medical School—Create Neurocritical Care fellowship
- College of Liberal Arts (Duluth campus)—Create Master of Tribal Administration and Governance degree
II. Request for Approval of Changed Academic Programs

- Swenson College of Science and Engineering (Duluth campus)—Create Exploration and Mining Geology track within the B.S. degree in Geological Sciences

- Morris Campus—Create General Management track and discontinue Financial Management and Organizations/Human Resources tracks within the B.A. degree in Management

- Morris Campus—Discontinue World Languages K-8 Track in the B.A. degree in Elementary Education

Background Information:

This report appears as a regular item on the Educational Planning and Policy Committee agenda. Academic program proposal review and approval is governed by University of Minnesota Policy 2.2.4: Review of Proposals for New, Changed, and Discontinued Academic Programs. Approval by the Board of Regents is required for the establishment of new academic programs; addition of formal tracks and of new sites for existing academic programs; discontinuance/merger of existing programs; and changes in program titles/degree designation.

President's Recommendation for Action:

The President recommends approval of the academic program proposals detailed in the Consent Report.
I. Request for Approval of New Academic Programs

- **College of Continuing Education (Twin Cities campus)—Create B.S. and B.A. degrees in Multidisciplinary Studies**

  The College of Continuing Education on the Twin Cities campus requests approval to create the Bachelor of Science (B.S.) and Bachelor of Arts (B.A.) degrees in Multidisciplinary Studies, effective fall semester 2011. The Multidisciplinary Studies programs will provide individualized undergraduate education to returning adult learners with access to cross-college, individualized degree options.

- **College of Design (Twin Cities campus)—Create post-baccalaureate certificate in Surface Design**

  The College of Design on the Twin Cities campus requests approval to create a post-baccalaureate certificate in Surface Design, effective fall semester 2011. Students completing the certificate will develop skills needed for contemporary design and professional practice including the importance of studio practice, the ability to work in creative teams, conceptual thinking, and the creative integration of digital and non-digital skills.

- **School of Dentistry (Twin Cities campus)—Create Maxillofacial Oncology and Reconstructive Surgery fellowship**

  The School of Dentistry requests approval to create a fellowship in Maxillofacial Oncology and Reconstructive Surgery, effective summer 2011. Students participating in the proposed post-residency fellowship will gain experience in the primary surgical management of benign and malignant tumors of the head and neck.

- **Medical School—Create Neurocritical Care fellowship**

  The Medical School requests approval to create a fellowship in Neurocritical Care, effective summer 2011. Students participating in the proposed interdisciplinary fellowship will gain experience in the comprehensive multisystem care of the critically-ill neurological patient.
College of Liberal Arts (Duluth campus)—Create Master of Tribal Administration and Governance degree

The College of Liberal Arts on the Duluth campus requests approval to create the Master of Tribal Administration and Governance (M.T.A.G.) degree, effective fall semester 2011. The proposed degree will develop students’ knowledge and skills needed to work as an administrator in a tribal government. Portions of the curriculum will be delivered to students online. Program consultation included and involves partnership with the Midwest Alliance of Sovereign Tribes.

II. Request for Approval of Changed Academic Programs

Swenson College of Science and Engineering (Duluth campus)—Create Exploration and Mining Geology track within the B.S. degree in Geological Sciences

The Swenson College of Science and Engineering on the Duluth campus requests approval to create the Exploration and Mining Geology track within the Bachelor of Science (B.S.) degree in Geological Sciences, effective fall semester 2011. The track is designed for students interested in a career in the exploration or mining industries.

Morris Campus—Create General Management track and discontinue Financial Management and Organizations/Human Resources tracks within the B.A. degree in Management

The Morris Campus requests approval to create the General Management track and discontinue the Financial Management and the Organizations/Human Resources tracks within the Bachelor of Arts (B.A.) degree in Management, effective fall semester 2011. The proposed changes align better with faculty resources.

Morris Campus—Discontinue World Languages K-8 Track in the B.A. degree in Elementary Education

The Morris Campus requests approval to discontinue the World Languages K-8 Track within the Bachelor of Arts (B.A.) degree in Elementary Education, effective fall semester 2011. The contents of the track are available to students through other opportunities.
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Agenda Item: Information Items

☐ review    ☐ review/action    ☐ action    ☒ discussion

Presenters: Senior Vice President/Provost Thomas Sullivan

Purpose:

☐ policy    ☒ background/context    ☐ oversight    ☐ strategic positioning

To inform members of the Educational Planning and Policy Committee of noteworthy items and policy-related issues affecting University units and departments.

To provide the Committee with background information related to issues of regional, national and international policy affecting higher education.

Outline of Key Points/Policy Issues:

The University recently learned that we have more National Merit Scholars in the entering class than any other public university in the Big Ten. The only Big Ten school with more National Merit Scholars this year is Northwestern.

Background Information:

This report appears as a regular item on the Educational Planning and Policy Committee agenda.
National Merit Scholars
Fall 2010 New Enrolled National Merit Scholars
Big Ten Comparison

Northwestern: 227
Minnesota: 101
Ohio State: 92
Illinois: 72
Indiana: 61
Michigan: 60
Michigan State: 40
Iowa: 26
Wisconsin: 25
Penn State: 15
Purdue: 12